



October 1st – 8th, 2009

New England and Canada

Bright Horizons™ 5



Expand your skills. Chat with the experts. Join our community of kindred spirits on this exotic journey.

Our Speakers on Bright Horizons 3 are:

Paul Davies, Ph.D., James Kennedy, Ph.D., and Lawrence Krauss, Ph.D.

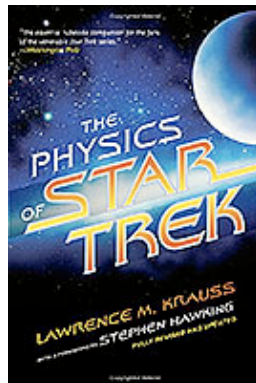
Program

Pricing & Booking Information

(Full details:

http://www.InSightCruises.com/booking_d/sa05_booking.html)

Course Fees: \$1,275. Only passengers booked through InSight Cruises will be admitted. The fee includes all 90-minute seminars below plus three private "open bar" InSight Cruises parties.



Q&A: The Physics of Star Trek

Speaker: **Lawrence Krauss, Ph.D.**

Enjoy a 30-minute question and answer session with the author of *The Physics of Star Trek*®.

"The essential tubeside companion for the fans of the venerable *Star Trek* series." — Washington Post

Deposit: Varies by cabin category (10% of the total per person fare for guests booked in categories A-E or 20% of the total per person fares for guests booked in categories CP-PH) and is due at time of booking.

Cabin Type:	Cruise Rate (per person)
Category E:	\$2,575
Category D:	\$2,830
Category C:	\$2,965
Category B:	\$3,560
Category A:	\$3,735
Category PH:	\$6,350
Category PS:	\$8,005
Category CP:	\$14,005

The pricing above is subject to change. InSight Cruises will generally match the pricing advertised, at the time of cruise booking, offered at the Crystal Cruises website. If at the time of booking the cruise line notifies us that the price of cruise fare has *increased*, you will be notified of the new pricing before your reservation is booked.

Physically Challenged: The ship has a very limited number of specially equipped cabins for the Physically Challenged. Please let us know your specific needs.

Sharing: If you wish to share a room/cabin, we will do our best to find a roommate. If you are matched with a non-smoking roommate, it is mutually agreed that you cannot smoke in your room/cabin. If a roommate cannot be found, the single rate will be charged. If we are able to find you a roommate, the prices are the same as the per person double occupancy rates.

3rd Person Rate: ages 11 and older: \$2,575; under 11 years old: \$1,287.50.

Single Occupancy: If you would like to be the sole occupant of a cabin, there is a single-occupancy upcharge. The price varies by cabin category.

Port Charges, Taxes, & Fuel Surcharge, and Gratuities: Port charges, taxes, and government fees are \$285 per person and are in addition to the cruise pricing (these fees are subject to minor change). Crystal also charges, onboard, approximately \$10 per person per day for gratuities. There is a \$12 per person per day fuel surcharge.

(continued)

An Atom From Boston

Speaker: **Lawrence Krauss, Ph.D.**

Standing somewhere between natural history and biography, Dr. Krauss lays out the life history of an single atom from the beginning of the universe to the end. Life is a journey, and this atom's journey runs from nuclear physics to chemistry to cosmology, with passages through geology and biology along the way. Whether you are an atom afficianado, or more a "universe in a grain of sand" type, sit with Dr. Krauss for a refreshing look at an atom.

Einstein's Biggest Blunder, A Cosmic Mystery Story

Speaker: **Lawrence Krauss, Ph.D.**

A review of the revolutions that have taken place in cosmology over the past decade, including the discovery of Dark Energy, which permeates space and drives cosmic expansion. Tune in to Dr. Krauss and develop a deeper understanding of space, time, and gravity - one that is apt to change your picture of the universe.

The Undiscovered Country

Speaker: **Lawrence Krauss, Ph.D.**

Recent discoveries have implications for our understanding both of the future of our universe and life within it and for our understanding of fundamental physics. Join Dr. Krauss as he covers the fate of the Milky Way, what lies beyond the event horizon, and cosmic phenomena of the next 100 billion years.

The Birth of the Cosmos

Speaker: **Paul Davies, Ph.D.**

Sit back, relax, and take a 360° look at the origin of the cosmos. What's the evidence for a big bang? What happened before the big bang? How did the big bang unfold? Get the big picture with Paul Davies.

Relics of Creation

Speaker: **Paul Davies, Ph.D.**

The afterglow of creation, the formation of galaxies, the synthesis of the chemical elements and the origin of life will contribute to our look at the evolving sum and substance of the universe. And while we're in an inquiring frame of mind—are the laws of physics a relic?



DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
THURSDAY, OCTOBER 1	<u>BOSTON, MA</u>		9pm	7pm, BON VOYAGE COCKTAIL PARTY
FRIDAY, OCTOBER 2	<u>BAR HARBOR, MAINE</u>	8am	5pm	5:30pm – 7pm
SATURDAY, OCTOBER 3	<u>ST. JOHN, NEW BRUNSWICK, CANADA</u>	8am	5pm	5:30pm – 7pm
SUNDAY, OCTOBER 4	<u>HALIFAX, NOVA SCOTIA, CANADA</u>	9am	6pm	6:30pm – 7:30pm
MONDAY, OCTOBER 5	AT SEA	—	—	8:30am – NOON & 1:30pm – 5pm
TUESDAY, OCTOBER 6	AT SEA	—	—	8:30am – NOON & 1:30pm – 5pm
WEDNESDAY, OCTOBER 7	<u>QUÉBEC CITY, CANADA</u>	7am	6pm	6:30pm – 7:30pm
THURSDAY, OCTOBER 8	<u>MONTREAL, CANADA</u>	8am	—	



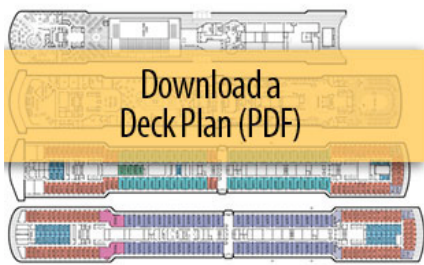
Categories C, D, and E: \$2,575 – \$2,965



Categories A and B: \$3,560 – \$3,735



Category PH: \$6,350



Deck Plan of Our Ship (pdf)



Category PS: \$8,005



Category CP: \$14,005

Program (continued)

Full payment is due on July 1, 2009 (or, if you book after July 1, at the time of booking).

Foreign Shipping Fees and Additional Payment Information: There is a foreign shipping charge of \$60 (to cover the shipping of your cruise tickets, via FedEx) per foreign residence (\$35 per Canadian residence). There is a \$25 charge for returned checks.

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing. (These rates include transfers to/from the dock/airport plus transfers to/from your hotel if we've booked the hotel as well.) In most cases, however, you will find better fares on your own. Online travel sites such as Expedia.com, or Orbitz.com are excellent resources.

NOTE: Crystal Cruises will not accept any booking unless a fully completed Reservation Form is accompanied with a per-person deposit:

http://www.InSightCruises.com/booking_d/sa05_booking.html. Have questions? Want to book voice-to-voice? Please give us a call: 650-787-5665



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 CST# 2065380-40

The Ultimate Fate of the Universe

Speaker: **Paul Davies, Ph.D.**

Simple question, basic human nature, complex possibilities — we're all curious about the fate of the universe. Join Dr. Davies as he delves into the expansion of the universe, dark matter and dark energy, multiverses and bubble universes, the far future of the universe. Is its ultimate fate big freeze, big crunch or big rip? You'll come away with food for thought, if not dinner table conversation.

Are we Alone?

Speaker: **Paul Davies, Ph.D.**

Given the dependence of the existence of life on the exact form of the laws of physics, humanity seems an unlikely element of the universe. Onward, then, to Dr. Davies' discussion of astrobiology and the search for life in the universe and SETI.

Wine and Health

Speaker: **James Kennedy, Ph.D.**

Rising out of the good earth and water, sustainably farmed, viewed as promoting wellness for millenia, wine sounds like it's good for health. Is it? Where do wine risks and benefits balance out? Are "better" wines better for you? Dr. Kennedy will talk about health implications of how wine is made and recent research on the role of wine components in biological activity. Get a handle on the antioxidants, resveratrol, oak, polyphenols, tannins, anthocyanins et al that allow wine drinkers to toast "Salud!".

Pinot Noir

Speaker: **James Kennedy, Ph.D.**

Take a sideways look at one of the world's great red wines. Legendary winemaker André Tchelistcheff said: "God made cabernet sauvignon whereas the devil made pinot noir". Hear what Jim Kennedy has to say on the history and development of Pinot noir as one of the finest wines in the world. You'll come away with a picture of the fascinations and scientific challenges, technology and art swirling in a glass of pinot.

Sensory Analysis of Enological Products (An Introduction to Wines and Winetasting)

Speaker: **James Kennedy, Ph.D.**

Well, yes, we're talking about winetasting. Of course, Dr. Kennedy takes a scientist's methodical approach to the chemical, biological, anatomical, and neurological aspects of the analysis and appreciation of the products of fine winemaking. Learn what wine writers look at when they evaluate a wine (and what descriptive words are used in serious contemplation of wine versus impressionistic bombast). Advance your knowledge of areas often overlooked at wine tastings: defect recognition, tasting memory, and sensory technique.

The Science of Wine and Wine Production

Speaker: **James Kennedy, Ph.D.**

Consider enology through the eyes of a scientist. Learn unique aspects of grape varieties, and the inside scoop on how wine grapes are grown and wine is made. Pick up insights on the influence of geology and weather on grapes. You'll also get Dr. Kennedy's first-hand view of enological research, and his thoughts on what and where the next advances in wine science will occur.

Crystal Symphony Deck Plans

CP

Crystal Penthouse with Verandah and third berth

PH

Penthouse with Verandah and third berth

C D

Deluxe Stateroom with Large Picture Window

PS

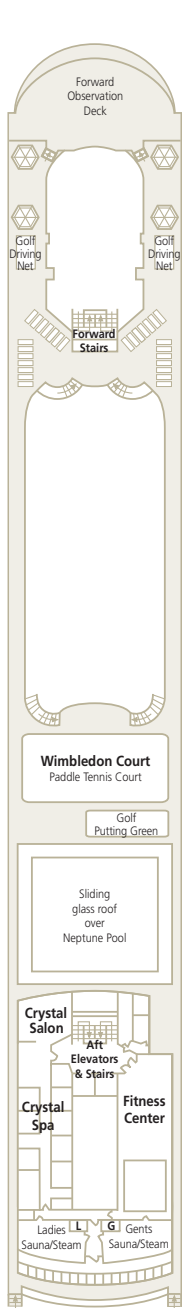
Penthouse Suite with Verandah and third berth

A B

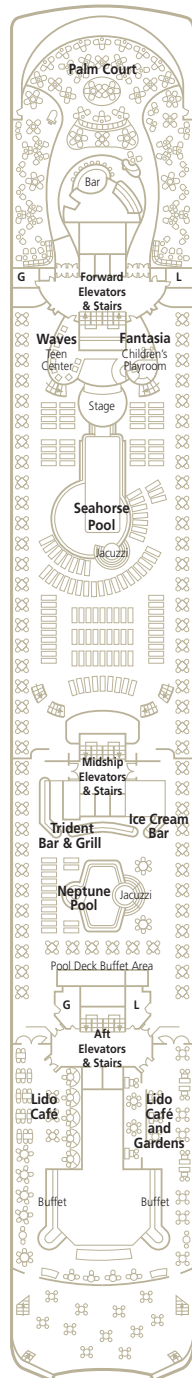
Deluxe Stateroom with Verandah

E

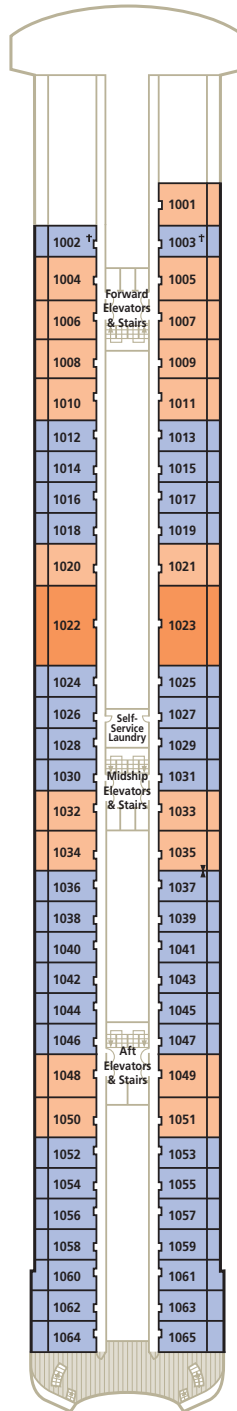
Deluxe Stateroom with Large Picture Window (limited or extremely limited view)



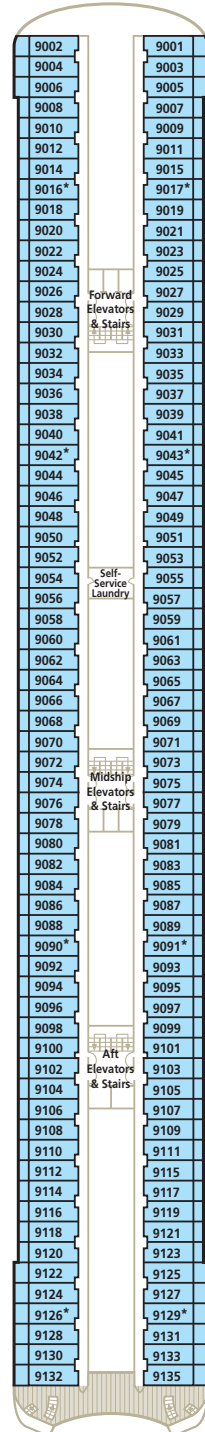
Sun Deck 12



Lido Deck 11



Penthouse Deck 10

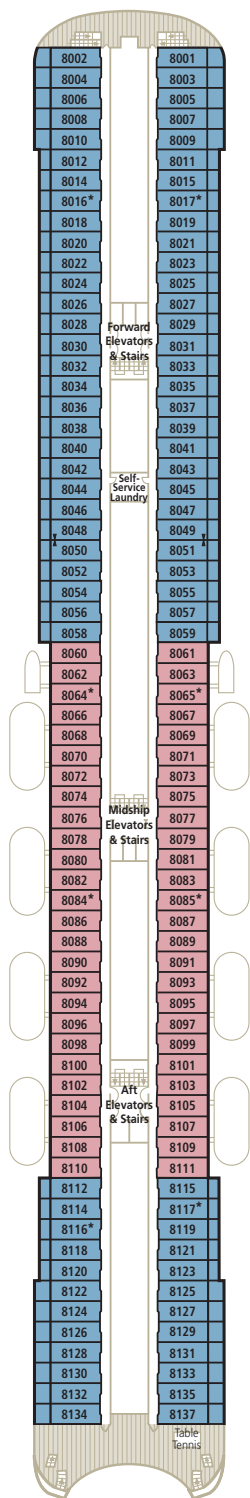


Seabreeze Deck 9

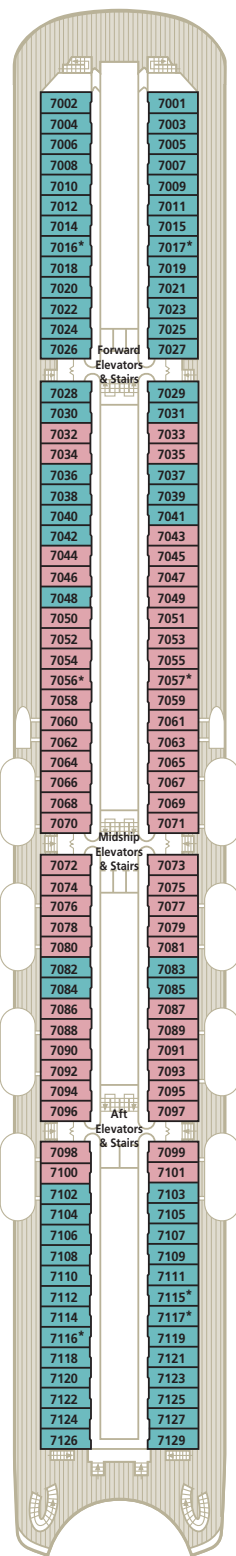
* Third berth available; as well as in all Penthouses (CP, PS and PH) with the exception of those designed for guests with disabilities, 1002 and 1003.
 Note: Third berth waiver is required.
 See crystalcruises.com for details.

† Staterooms for guests with disabilities (B and D have twin beds only)

▶ Connecting staterooms



Horizon Deck 8



Promenade Deck 7



Tiffany Deck 6



Crystal Deck 5

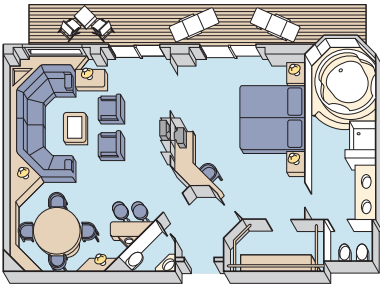
Crystal Symphony Staterooms



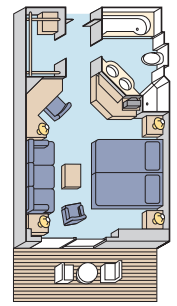
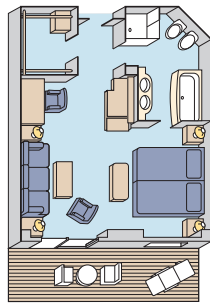
CP

Crystal Penthouse with Verandah

982 sq. ft. (with verandah)



- Spacious living room
- Dining area
- Large private verandah
- Complimentary wine plus choice of spirits from set menu upon embarkation
- Complimentary soft drinks, beer and bottled water in room
- Personal butler service
- CD player
- DVD player
- Large flat-screen television
- Cordless phone
- Data port for laptop computer hook-up
- Guest bathroom
- Large bedroom
- Queen-size bed or twin beds, and third berth
- Master bath with Jacuzzi and ocean view
- Separate shower
- Bidet
- Walk-in closet
- Refrigerator
- Security safe
- Complimentary private car transfers (within 100 miles) between your home, airport and ship, before and after your cruise



PS

Penthouse Suite with Verandah

491 sq. ft. (with verandah)

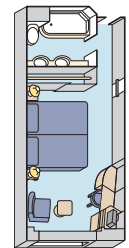
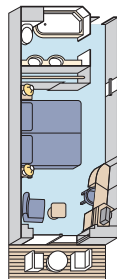
- Spacious living area • Private verandah • Complimentary wine plus choice of spirits from set menu upon embarkation • Complimentary soft drinks, beer and bottled water in room • Personal butler service • Flat-panel television with DVD/CD player • Queen-size bed or twin beds, and third berth • Full Jacuzzi bathtub • Separate shower • Bidet • Walk-in closet • Refrigerator • Security safe

PH

Penthouse with Verandah

367 sq. ft. (with verandah)

- Sizeable living area • Private verandah • Complimentary wine plus choice of spirits from set menu upon embarkation • Complimentary soft drinks, beer and bottled water in room • Personal butler service • Flat-panel television with DVD/CD player • Queen-size bed or twin beds, and third berth • Full Jacuzzi bathtub • Separate shower • Walk-in closet • Refrigerator • Security safe



A B

Deluxe Stateroom with Verandah

246 sq. ft. (with verandah)

- Private verandah • Seating area • Queen-size bed or twin beds • Complimentary soft drinks and bottled water in room • Flat-panel television with DVD/CD player • Full bathtub/shower combination • Refrigerator • Security safe

C D E

Deluxe Stateroom with Large Picture Window

202 sq. ft.

- Large picture window • Seating area • Queen-size bed or twin beds • Complimentary soft drinks and bottled water in room • Flat-panel television with DVD/CD player • Full bathtub/shower combination • C & D have sweeping views, E has a view that is limited or extremely limited • Refrigerator • Security safe

Please note: Penthouse and stateroom photos and layouts shown are examples of what is available and do not necessarily reflect all rooms, including but not limited to staterooms for guests with disabilities. Penthouses specially designed for guests with disabilities do not feature third berth.



Scientific American "Bright Horizons 5"

New England & Canada • October 1 – 8, 2009

The following information will help you book your Bright Horizons 5 cruise effectively and efficiently. Please read all the information carefully before completing the reservation form. At approximately four to five weeks prior to sailing you will receive your tickets. **Only passengers booked through InSight Cruises will be able to participate in the Bright Horizons 5 Program.**

HOW TO BOOK:

Select Plan I, II, III, IV, or V

Cabin prices vary by the category and type of accommodation you select. Some cabins can accommodate a third and/or fourth person. A limited number of cabins for the Physically Challenged (PC) are available upon request. You have five (5) options when choosing how to sail with us:

(I) TWO PERSONS SHARING THE SAME CABIN: Double occupancy means that two passengers will be sharing the same cabin. All cabins have either two lower beds, or beds that may convert to a double or queen-size or king-size bed.

(II) TRIPLE OCCUPANCY: If three family members or friends wish to share the same cabin, they may do so. The third passenger rates are listed in the pricing information (see next column).

(III) SHARE FARES: This plan is for passengers who are coming on Bright Horizons 5 by themselves and wish to share a cabin with another passenger in our group. If you wish to share a room/cabin, we will do our best to find a roommate. If you are matched with a non-smoking roommate, it is mutually agreed that you cannot smoke in your room/cabin. If a roommate cannot be found, the single rate will be charged. If we are able to find you a roommate, the prices are the same as the per person double occupancy rates. Be sure to select "yes" on the online booking form question that asks "Do you want to share a room with another InSight Cruiser? (This is called our Share program.)" **NOTE:** Share cabin assignments are generally done at time of ticket issuance, only — and shared cabin assignments are subject to change. If you can be matched, you will be matched with members of the same gender, and we factor in age and geography where possible.

(IV) SINGLE OCCUPANCY: If you would like to be the sole occupant of a cabin, there is a single-occupancy upcharge. The price varies by cabin category. Please see the table below.

(V) PHYSICALLY CHALLENGED (PC): The ship has a very limited number of specially equipped cabins for the Physically Challenged. Please let us know your specific needs.

In order for you to be a confirmed attendee we must have a fully completed Booking Form along with your per-person deposit. A link to the Booking Form can be found at the bottom of this page. (Alternatively, you may call us at 650-787-5665 to complete this Form.)

[Book This Cruise Now!](#)

All cruise prices are subject to change until your booking is confirmed. We will notify you of any price changes,

and await your acceptance, before your reservation is considered "booked" and confirmed. Either party may cancel the booking within 14 days of initial deposit, with no penalty, for any reason. We'll send you an email confirmation (if you provide us with your email address) and an itemized invoice ("DEPOSIT AND FINAL PAYMENT CONFIRMATION") via mail/post within three (3) business days of your deposit. You must return a signed copy of your DEPOSIT AND FINAL PAYMENT CONFIRMATION form within 30 days of booking or your cruise reservation is subject to cancellation. If you do not return this form by the FINAL PAYMENT date, your cruise reservation will automatically be cancelled and cancellation penalties will be assessed. You will be sent reminders via email and by phone before your reservation is cancelled. Passengers typically receive cabin assignments upon booking but these cabin assignments are subject to change.

FULL PAYMENT is due on July 1, 2009 ("FINAL PAYMENT Deadline") (or, if you book after July 1, at the time of booking). Passengers are not confirmed on the manifest and cruise tickets are not issued until your account is paid in full.

FOREIGN SHIPPING FEES and ADDITIONAL PAYMENT INFORMATION: There is a foreign shipping charge of \$60 (to cover the shipping of your cruise tickets) per foreign residence (\$35 per Canadian residence).

Payments may be made by check, money order or major credit card (Visa, Master Card, Discover, Diners Club, or American Express). Checks are to be made payable to Int'l Technology Conferences, in U.S. dollars only, and drawn on a U.S. bank. There is a \$25 charge for returned checks.

IDENTIFICATION REQUIREMENTS: A Passport (valid through April 1, 2010) is required. Non-U.S. citizens residing in the United States will need valid Alien Registration (green) cards as well. All others must have valid passports and any required visas when boarding the vessel. All travel documents such as passports, visas, proof of citizenship, etc., that are required for embarkation, disembarkation at the ports of call, and re-entry into the United States are the responsibility of the passenger. Non-U.S. citizens are asked to check with government agencies, embassies or consulates to determine documentary requirements. You may be denied boarding without proper proof of citizenship.

Along with many thousands of American travelers, we rely on [Zierer Visa Service](#) for our visas (we are not affiliated with Zierer, we are simply happy customers).

PROGRAM CANCELLATIONS and REFUNDS: The Bright Horizons Cruise Conference fee is subject to the following cancellation fees: \$95 if canceling before January 1, 2009; \$195 if canceling from January 1, 2009 to July 1, 2009; \$395 if canceling between July 1 and September 15; ; no refunds offered if cancelling after September 15, 2009. These cancellation fees, however, are applied to any future InSight Cruise!

CRUISE CANCELLATIONS, REFUNDS, INSURANCE and CHANGES: Any cancellation or any change of status (or request for a change in status) which relates to your booking must be transmitted, AS SOON AS POSSIBLE, to InSight Cruises in writing. If you have purchased insurance, and there is an unnecessary delay in notifying us of your change in status, your "cancellation date" will be affected and will likely adversely affect your insurance reimbursement.

From the 14th day after booking, a Cancellation Processing Fee of \$150 per person will be assessed (but will be applied towards any future InSight Cruise). Name changes are generally not permitted by the cruiselines. Per person cruise cancellation fees are based on date of notice to InSight Cruises (via in writing or email):

- ▶ Cancellation within 14 days of booking (prior to final payment date): full refund
- ▶ Cancellation more than 14 days after booking (prior to final payment): \$150 cancellation fee
- ▶ Cancellation on or after FINAL PAYMENT Date but 60 days prior to departure: You forfeit your deposit
- ▶ Cancellation between 59 and 22 days prior to departure: 50%
- ▶ Cancellation between 21 days prior to departure date of departure (or later): no refund

NOTE: "Departure Date" also incorporates any cruiseline air and/or purchased cruiseline pre-cruise hotel stays. Please understand that there will be no exceptions to our cancellation policy.

To protect against cancellation penalties, [Trip Cancellation & Interruption Insurance](#) is available and strongly recommended. InSight Cruises provides access to this insurance; a [TripInsurance.com Enhanced Protection](#) brochure, [Access America's Deluxe Plan](#) brochure, and/or [Access America's Cancel Anytime](#) brochure are included with your initial invoice. We like Access America for those over 65 as Access America is "first payor"; TripInsurance.com is, by and large, less expensive and offers, for \$30 extra, trip cancellation or interruption due to unforeseen business reasons. Access America's **Cancel Anytime** only provides 80% cash back whereas both Access America's Deluxe and TripInsurance.com's Enhanced Protection provide 100% coverage. **Further, Cancel Anytime must be purchased within 14 days of your initial deposit.**



AIR TICKETS PURCHASED INDEPENDENTLY OF THE CRUISE: We urge you to check airline cancellation penalties before purchasing airline tickets since international departure times and flights can change. Neither Scientific American nor InSight Cruises accepts liability for cancellation penalties related to domestic or international airline tickets purchased independently in conjunction with this cruise.

AIR ADD-ONS: Airfare from most major North American cities is available through Crystal Cruises. InSight Cruises passes on Crystal Cruises costs plus adds a \$50 per person service fee. Please call or email us for an exact quote. In most cases, however, you will find better rates on your own. The advantage of booking flights through the cruiseline is that they take

responsibility for getting you on the ship. For mid-winter cruises, when flights are occasionally cancelled, this is an added measure of comfort!

ITINERARY CHANGES: InSight Cruises reserves the right to substitute hotels, if necessary. Please note that weather conditions may force changes to the advertised sailing schedule. The ship's captain has the authority to change the ship's schedule.

SMOKING POLICY: Smoking is not allowed aboard ship, except in designated areas, or during any group activity.



neil@InSightCruises.com theresa@InSightCruises.com

CABIN TYPE	SINGLE RATE*	DOUBLE RATE*
<u>CATEGORY E</u>	\$3,218.75	\$2,575
<u>CATEGORY D</u>	\$3,537.50	\$2,830
<u>CATEGORY C</u>	\$3,706.25	\$2,965
<u>CATEGORY B</u>	\$4,806	\$3,560
<u>CATEGORY A</u>	\$5,042.25	\$3,735
<u>CATEGORY PH</u>	\$11,112.50	\$6,350
<u>CATEGORY PS</u>	\$16,010	\$8,005
<u>CATEGORY CP</u>	\$28,010	\$14,005

*All "DOUBLE RATES" are *PER PERSON* based on double occupancy. SINGLE RATES are capacity controlled by Crystal Cruises and subject to change or withdrawal at any time at the discretion of Crystal Cruises Inc. Fourteen days after your deposit has been taken, however, your cruise rate is locked in.

DEPOSIT: Varies by cabin category (10% of the total per person fare for guests booked in categories AA-E or 20% of the

total per person fares for guests booked in categories CP–PH) and is due at time of booking.

CRUISE PRICES SUBJECT TO CHANGE: All cruise prices are subject to change. We will notify you of any price changes, and await your acceptance, before your reservation is considered "booked". Either party may then cancel the booking within 14 days of initial deposit, with no penalty, should a quoted price change OR a price be printed in error but subsequently disclosed to the other party within 14 days of deposit. (Errors not caught are considered binding after 14 days of the deposit date.) Due to fluctuations in oil prices, the fuel surcharge may change.

BRIGHT HORIZON EDUCATIONAL PROGRAM PRICING: The Conference fee is \$1,275. Anyone booked with InSight Cruises who does not wish to participate in our Conference can simply enjoy their luxurious cruise during our lectures (they are welcome to attend the three parties and any other events that start at 6pm or later) and need not pay this additional fee.

PORT CHARGES, TAXES, FUEL SURCHARGE, and GRATUITIES: Port charges, taxes, and government fees are \$285 per person and are in addition to the cruise pricing (these fees are subject to minor change). Crystal also charges, onboard, approximately \$10 per person per day for gratuities. There is a \$12 per person per day fuel surcharge.

3rd PERSON RATE: ages 11 and older: \$2,575; under 11 years old: \$1,287.50.

ALUMNI DISCOUNTS: A \$25 discount is given for each previous InSight Cruise attended. Minimum discount is \$50 per person for previous InSight Cruisers. Maximum discount is 10%.

WHAT'S INCLUDED IN THE CRUISE & CONFERENCE COSTS:

- ▶ Seven-night cruise aboard the Crystal Symphony
- ▶ Eleven 90-minute seminars provided by three InSight Cruises experts
- ▶ Onboard, three 45-minute "open bar" cocktail parties
- ▶ All meals onboard the cruise (excluding optional meals in the private restaurants), including 24-hour room service
- ▶ Bottled water during optional shore excursions

WHAT'S NOT INCLUDED:

- ▶ U.S. domestic and international airfare
- ▶ Passport fees, visas, and visa photos as required
- ▶ Accident/baggage/trip cancellation insurance
- ▶ Baggage handling and transfers
- ▶ Shore excursions
- ▶ Excess baggage charges
- ▶ Laundry or valet services
- ▶ Gratuities
- ▶ Other items not specifically mentioned as included.

PHOTOGRAPHY: Participants on InSight Cruises may be photographed for educational and promotional purposes.

Need help? Have questions?

Would you like to book voice-to-voice?

Please give us a call: 650-787-5665

READ CAREFULLY:

RESPONSIBILITY STATEMENT AND LIABILITY DISCLAIMER

Bright Horizons are managed by InSight Cruises, hired as an independent contractor. InSight Cruises acts only as an agent for the respective suppliers by making arrangements for transportation, accommodations, and other services. Neither Scientific American nor InSight Cruises shall be held liable for personal injury, death, property damage or accident, delay, or irregularity arising out of any act or omission of these suppliers. Scientific American and InSight Cruises reserve the right, without penalty, to make changes in the published itinerary whenever, in their judgment, conditions warrant, or if they deem it necessary for the comfort, convenience, or safety of our participants.

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