

Geek Cruises and Blue Pixel Present

Caribbean click

A two-and-half day workshop.

Speakers:

Kevin T. Gilbert and
Reed Hoffmann

WHO SHOULD ATTEND

- Everyone who has just purchased or is considering purchasing their first digital camera.
- Avid travelers who want to make better photographs on vacation.
- People who share the passions of photography, travel, and technology.

Digital photography is an exciting new way to capture special moments and preserve precious memories, but it also presents its own set of new techniques and terminology. Let us help demystify digital for you in a course designed for those new to digital photography.

Bring your curiosity, your interest, and your desire to get great results — we'll do the rest. We'll explain the terms and the key concepts, and quickly get to the heart of the matter: how you can capture great pictures with your digital camera.

Caribbean Click will also take you to the computer side of digital to show you how to streamline the process of getting your images from your camera to your computer and how to make them even better once they're there. You'll learn how to prepare the pictures for printing, for sending via e-mail, or posting to a website.

THIS COURSE WILL SHOW YOU HOW TO:

- capture great digital photos.
- crop, resize, edit/manipulate, and print your digital pictures.
- email your images to friends and family.
- make great prints of your favorite photos.
- safely organize and save your images.
- create online albums and e-cards.
- adjust resolution and how to prepare images for email, web, or printing.
- get the most out of today's compact digital cameras.
- scroll through your camera's menus and functions to determine what your camera's options are.
- get the most out of a digital camera's features such as exposure compensation, scene modes, and white balance.

WHAT YOU'LL LEARN ON DAY ONE:

- How to make the digital experience easy and fun
- Different ways to get the images from the memory card to the computer — advantages and disadvantages of each method will be discussed.
- Different hardware and software solutions and ways to make your life easier.
- The "ins and outs" of camera browsers; what they should do, how to make them work for you and add value to your images.
- Image editing. How to improve your photos afterward, through use of different editing software. Repairing photo issues such as red-eye and repairing skin problems or old photos.
- Choices in printing, from printers to inks to paper. How to make those choices work for you to create beautiful prints.

NOTE: Please bring your own digital camera and your laptop computer



WHAT YOU'LL LEARN ON DAY TWO:

The day begins with a General Session including a group discussion, Q&A, and looking at images, on the big screen, from the trip so far. This "give and take session" will take you further into practical digital techniques while having your questions answered.

Then we will have six, one-hour breakout sessions, each led by our Blue Pixel team leaders. You may choose any of the six to attend.

Kevin T. Gilbert, former President of the White House News Photographers will lead breakout sessions on

- How to use scene modes to your best advantage
- How to take a great travel photograph
- Making sure you are ready to travel the world and shoot digital pictures

Reed Hoffmann, lead instructor for the Nikon School: Digital 101 will lead a breakout session on

- How to use popular photographic browsers and their key features
- How to use image editing programs to do cool things to your pictures
- How to make a panorama with your digital camera

At a special third session, we'll reconvene to explore all the other cool things happening in digital photography today.



PRICING AND BOOKING INFORMATION

Course Fees: \$595 for Caribbean Click™ conference. Only passengers booked through Geek Cruises will be admitted.

Deposit: \$400 per person, due at time of booking.

Cabin Type	Cruise Rate
Standard Inside	\$ 579 (GS* available)
Better Inside	\$ 649 (GS* available)
Standard Outside	\$ 729 (GS* available)
Better Outside	\$ 769 (GS* available)
Outside w/balcony	\$ 879 (GS* available)
Mini Suite	\$ 949
Superior Suite	\$1,259

3rd and/or 4th Person Rate: ages 19 and older, \$649; ages 2 – 18, \$549; under 2 years old, \$499.

Single Occupancy: 150% for standard inside and outside cabins; 200% for Outside with Balcony, and above.

Port Charges and Taxes: \$170 per person (subject to minor change).

Full payment is due on July 15, 2003 (or, if you book after July 15, at the time of booking).

Foreign Booking Fees and Additional Payment Information: There is a foreign booking charge of \$60 per foreign residence (\$35 per Canadian residence). There is a \$25 charge for returned checks.

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing. (These rates include transfers to/from the dock/airport plus transfers to/from your hotel if we've booked the hotel as well.) In most cases, however, you will find better airfares on your own. Online travel sites such as Expedia.com or Travelzoo.com are excellent resources.

Pre- and Post-cruise Hotel Stays: Sightsee South Florida! The hotel will be close to the dock. If we book your Ft. Lauderdale hotel, transfers from the hotel to the dock are included.

♿ Physically challenged available

*Guaranteed Share (GS) Fares: This plan is for passengers who are coming on a Geek Cruise by themselves and wish to share a cabin with another Geek Cruises passenger in an inside or outside cabin only. The prices are the same as the per person double occupancy rates. Share Passengers who smoke are not to do so in the cabin, unless okayed by fellow roommates. We try to match passengers with someone close in age, whenever possible. Note: Holland America will not accept any booking unless a fully completed Reservation Form is accompanied with a per-person deposit:

http://www.geekcruises.com/booking/lliads_Oddity_booking.html

SPEAKERS

Our speakers are two of the founding partners of Blue Pixel, American's leading digital photography education group. Blue Pixel created and teach the Nikon School Digital 101 and Advanced digital seminars all over the country. Their other key clients are Microsoft, Apple, Adobe, Lexar Media, and the U.S. Navy. www.bluepixel.net

Kevin T. Gilbert is a 19-year veteran photojournalist based in the Washington, DC area, where he has covered superpower summits, professional sports, national political campaigns, as well as the news of Washington and the nation.

Kevin just finished his fifth term as President of the White House News Photographers' Association (WHNPA), and is the winner of more than 35 photography awards from the 80-year-old association. The National Press Photographers Association, The Society of Newspaper Design, and the Maryland-DC Press Association have also honored him for outstanding photojournalism and design.

Kevin spent 14 years at The Washington Times newspaper, including five years as Chief Photographer. In 1998, he left to become a freelance photographer, becoming the first contract still photographer for Discovery Communications, Inc., the owners and distributors of Discovery Channel, Animal Planet, The Learning Channel, and the Travel Channel. Shooting for Discovery, he traveled the world capturing promotional and design

photographs for all four networks, including five years of coverage of the Eco-Challenge Adventure Race. He also led the Corcoran College of Art and Design's digital photojournalism department.

Kevin is a frequent speaker and lecturer at digital photography conferences and universities. He provides consulting services to some of America's leading photographic companies, colleges and Day in the Life series. His work has appeared in newspapers, magazines, books and advertising campaigns throughout the world.

Reed Hoffmann has been a newspaper photographer for more than 30 years, working at papers in Indiana, Alabama and New York. In that time he's covered everything from Presidential elections to the Super Bowl, as well as long-term local assignments. Reed has won more than 50 awards in photo contests across the country, including the prestigious National Press Photographer's Association Regional Photographer of the Year honors twice. In 1997, he oversaw the Rochester Democrat and Chronicle's

Now based in Kansas City, Reed left the newspaper business at the end of 1999 to grow his freelance photography and digital consulting group. His work has taken him around the U.S. and as far away as Australia, South America, Asia and Africa, where he specializes in editorial and outdoor photography. He's been published in newspapers and magazines worldwide, and has



photographed the Eco-Challenge for Discovery Channel and USA Network, the recovery of Gus Grissom's Mercury Capsule in the Atlantic Ocean, and most recently the 2000 Presidential race.

Considered an expert on digital issues for newspapers, Reed has worked with 20 newspapers and news organizations across the US and in Asia to help them move from film to digital or to improve their digital workflow. He's been a featured speaker at photography workshops including Visual Edge, the Southern Short Course, the Northern Short Course, the Women's Conference, the Atlanta Seminar on Photojournalism and the Rich Clarkson Digital Summit. He is a frequent teacher in the America Photography Mentor Series and is the lead instructor for the Nikon School digital programs.

DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
Saturday, 10/25	Fort Lauderdale, Florida	—	5:00pm	7:00pm, Bon Voyage Cocktail Party
Sunday, 10/26	Half Moon Cay, Bahamas	8:00am	4:00pm	4:00pm – 6:00pm
Monday, 10/27	At Sea	—	—	8:30am – 5:30pm
Tuesday, 10/28	Philipsburg, St. Maartan	11:00am	7:00pm	—
Wednesday, 10/29	Saint Thomas, U.S. Virgin Islands	7:00am	5:30pm	6:00pm – 8:00pm
Thursday, 10/30	At Sea	—	—	8:30am – 5:30pm
Friday, 10/31	Nassau, Bahamas	Noon	7:00pm	8:30am – 11:30am
Saturday, 11/1	Fort Lauderdale, Florida	8:00am	—	—



Geek Cruises, Inc.

1430 Parkinson Avenue

Palo Alto, CA 94301

650-327-3692

928-396-2102 fax

215-519-0141 cell

neil@geekcruises.com

CST# 2065380-40

blue pixel
digital experts

geekcruises.com
EDUCATION THAT TAKES YOU PLACES