

EASTERN CARIBBEAN
October 25 to
November 1, 2003



ILLIAD'S

Learn! Laugh! Live!



ODDITYTM



*Take your mind
on vacation!
Sail the beautiful
Caribbean Sea.
Enjoy a fascinating
itinerary. Be part of
a unique community.
And do it all on a
luxurious cruise ship.*



PROGRAM

You may select any combination of seminars so long as you do not select more than three day's worth of sessions. The conference fee is \$595 and includes all courses, course materials, and the Oddity Cocktail Party.

Spouses and guests are welcome to attend the parties and all open or special events.

OH WHAT A TANGLED WEB WE WEAVE SPEAKER J.D. "ILLIAD" FRAZER (evening entertainment)

Join the creator and concentrated insanity behind User Friendly for an hour of light-heartedness as he explores the history of the cartoon strip, the enormous online and offline community that grew around the site, his atomic catfights with the comic strip syndicates, the growth of the geek gestalt, technology as a religion, and a plethora of other subjects! This informal session will show you the very human side of cartooning, web publishing — and most of all Illiad himself.

J.D. "Illiad" Frazer is the author and site founder of userfriendly.org, arguably the world's most popular web-based cartoon strip. With well over a million readers spread over every continent — even Antarctica! — User Friendly has become to many a hilarious, accurate reflection of contemporary geek life. The daily cartoon strip provides both social commentary and a visual hook for those who work with and around technology to hang our hats.

Stress Management at Home and at Work (half day)

Speakers: David Greenwald, Ph.D. and Wendy Forman, Ph.D.

Overloaded systems crash. This is as true of self and interpersonal systems as it is of computer systems. A basic understanding and appreciation of the maintenance of self and others is essential to continued smooth operation. At home this often requires interface between geek and partner; at work the task is to do one's job while coping with job and social demands. In this seminar, we'll cover handling stress in *both* venues.

In this workshop you will learn:

- Coping strategies for stress' physical effects.
- The Use of humor and play as a means of maintaining balance.
- Identifying different types of stress and planning effective varying responses.
- How to deal with the greatest stress: expectations.
- The ten effective techniques for handling stress.
- How to calm others.

Interviewing 101: Communication for Landing a Job and Keeping It (half day)

Speakers: David Greenwald, Ph.D. and Wendy Forman, Ph.D.

In this current job market it is not enough to have high IQ and technical expertise. You also need high EQ and people skills. This crash course takes you through the basic social skills necessary to land a job, and more importantly to keep it. Communication, empathy, self-presentation, as well as specific social interactions for specific situations will be highlighted.

But more importantly we'll teach you ways to figure out what the interviewer is thinking!

In this workshop you will learn:

- What EQ is and how to use it in the workplace.
- Specific interviewing strategies.
- Communication and listening skills: tips, rules, and suggestions.
- How to figure out where the person across the table is coming from.
- Seven ways to relate effectively in formal interviews.
- Ten ways to get someone on your side.

The Crew Is a Scurvy Lot: Coping with Difficult People at Work and In Life (half day) Speakers: David Greenwald, Ph.D. and Wendy Forman, Ph.D.

"If only so and so could be different, life would be so much easier!" We have all felt this way about someone at work or elsewhere. Unfortunately wishing and hoping doesn't make these difficult people any easier. There are some folks at work who make group projects almost unbearable. And there are people in our lives that we wish would just disappear.

We all need coping strategies, especially in the workplace, for avoiding these potential headache providers. We all need survival skills for maintaining our sanity in the face of people, seemingly determined to take it from us. In

this workshop we will provide a framework for understanding and addressing the most trying souls we encounter.

- Understanding the different types of "difficult people."
- Constructing an action plan for addressing these different types.
- Knowing when to "hold them" and when to "fold them" when it comes to relationships.
- Humor as a coping tool. Uses, mis-uses, beneficial, and detrimental side effects.
- There are no perfect people on this planet — understanding *your* very own "difficult" ways.

Working with the Boss: Coping with Your Captain — Even Queeg, Ahab, and Bligh! (half day) Speakers: David Greenwald, Ph.D. and Wendy Forman, Ph.D.

The most potentially satisfying words in the English language may well be: "Take this job and shove it." Satisfying for about an hour.

Most people don't enjoy taking orders from a boss. (Not that there's anything wrong with it if you do!) And then there are bosses who are real . . . well, humdingers! Sometimes it seems impossible to get along with a particular boss. Even if your boss is not a Captain Queeg, Bligh, or Ahab dealing with the boss is a challenging part of any job. For keeping a job, for advanc-

Shown are two new cabin configurations: the Superior Suite ▼ and the Outside Cabin with Verandah



Artist rendering of the latest Holland America Vista-class ship, the ms Zuiderdam. Our voyage will take place on this magnificent, brand new ship.



SPEAKERS

ing, and for getting as much enjoyment as possible from the workplace. This workshop is for anyone who has ever had a boss.

- Queeg. Coping with a boss (or anyone) who is a control freak.
- Bligh. Coping with a boss (or anyone) who is a power freak.
- Ahab. Coping with a boss (or anyone) who is on a “mission from God.”
- Getting recognition for the job you are doing.
- Understanding our own part in power dynamics.

Learning Perl (full day) Speaker: Randal Schwartz

This course is based on Randal’s Popular O’Reilly Nutshell book, *Learning Perl*. The course presumes no prior knowledge of Perl, and exposes the course participants to what we call the “middle two-thirds” of Perl — those items that are needed to accomplish many common tasks, and to lay the groundwork for more advanced study on an as needed basis.

Digital Camera Workshop (two days) Speakers: Kevin T. Gilbert and Reed Hoffmann

This workshop will cover the latest digital camera and printing technology in a fun and unique hands-on laboratory environment. Join us on the first day as we show you the latest 3-, 4- and 5-megapixel digital cameras. We’ll cover how digital camera technology works as well as what the standard controls on a digital camera are including answering questions about your own camera(s). At the end of the first session, we’ll set you loose to go shooting on the ship and in the St. Kitts the following day.

The second day will focus on helping you get the best prints possible from your digital images. We’ll take your pictures and show you the best ways to manipulate them in Photoshop including how to make color corrections, retouchings, and how to properly prepare your images for print. In the second half of the second day we’ll give you a chance to try the latest inkjet printers and show you how to make your images look better than traditional photographs. We’ll also cover other software tools to enhance your pictures, and some recommendations for software that will let you find those images long after you’ve shot them.

On day two we’ll have two special breakout sessions, we’ll be covering:

- Color management
- Image resolution issues
- Downloading and posting of images to a website, live from the ship
- Camera settings
- Sending photos from remote locations
- Photo manipulation

Finally, at the end of day two the breakout sessions will reconvene to explore all the other cool things happening in digital photography today. At the cocktail party the evening after our seminar we’ll award the winner of the on-ship photo contest with a brand new Nikon digital camera or Epson printer! Upon completion of this Workshop, you’ll learn:

- Photographic techniques to utilize the strengths of your digital camera.
- How to use a digital camera to make great pictures on your vacation, for your job, for your hobby.
- How to crop, resize, and manipulate your digital pictures, using Adobe Elements or Adobe Photoshop
- How to email your images to friends and family, including live from onboard ship
- How to make great prints of your favorite photos on Epson printers
- How to save, organize, and archive your images, in easy to understand and logical ways — remember, a photograph is only worth something if you can find it, and share it.
- How to create online albums and e-cards

eBay Browsing and Searching, Bidding and Buying (quarter day) Speaker: Jim Griffith

Learn the how-to’s of eBay including how to find bargains and hard to find items with eBay shopper supreme, Jim “Griff” Griffith, author of *The Official eBay Bible* and Dean of eBay Education. Griff will show you how to navigate the site and familiarize yourself with the ins and outs of eBay. This “overview” class will give you the learning tools you will need to get started on eBay. As we cover browsing and searching we will show you how to make sure you win the auction you’ve been watching with effective bidding strategies including proxy bidding and sniping.

The 1, 2, 3’s of eBay Selling (quarter day) Speaker: Jim Griffith

A must for beginning sellers. In this session, Griff will walk you through the Sell Your Item form step by step, we will list a real live eBay listing and give you some helpful hints on how to make your listings end successfully.

eBay Fixed Price and eBay Stores (quarter day) Speaker: Jim Griffith

eBay isn’t just about auctions! In this session, Griff will explore eBay’s Buy It Now and fixed-price eBay Store formats and features and how you can use them to buy — and more — on eBay. For sellers, we’ll learn about everything from Buy It Now pricing strategies to opening a store to advanced tools for making your store work for you. You’ll see how a Store can help you cross-sell more items and sell more to interested buyers. Plus, learn the tips and tricks of eBay’s most successful Store Sellers — techniques you could start using today!

An eBay Seller Toolbox (quarter day) Speaker: Jim Griffith

Topics Griff will cover in this workshop will include (but are not limited to) My eBay, View Item, building an effective About Me page, and advances in search and listings. Also, Griff will show you how to promote your listings with examples of what other community members are doing to promote themselves.

J.D. Frazer, aka Chief Madness Officer of UserFriendly.org, is the creator, cartoonist, and satirist behind the famous Dust Puppy, the icon of the netcomic with over a million readers around the world!

Wendy Forman, Ph.D. is a psychotherapist in private practice specializing in women’s issues. She has been a classroom teacher, day care director, political activist, and published author. Together with David Greenwald she has raised two children, now 21 and 25.

David Greenwald, Ph.D. is a clinical psychologist who has been the host of an NPR radio program (Family Matters), has appeared on the Today Show for a book he wrote on family communication, and was the psychologist for the Philadelphia Eagles football team.

Both Wendy and David have presented widely in the U.S. and abroad and their presentations are known for their liveliness, humor, down-to-earth quality, and audience participation.

Kevin T. Gilbert is a 19-year veteran photojournalist based in the Washington, DC area, where he has covered superpower summits, professional sports, national political campaigns, as well as the news of Washington and the nation.

Kevin just finished his fifth term as President of the White House News Photographers’ Association (WHNPA), and is the winner of more than 35 photography awards from the 80-year-old association. The National Press Photographers Association, The Society of Newspaper Design, and the Maryland-DC Press Association have also honored him for outstanding photojournalism and design.

Kevin spent 14 years at The Washington Times newspaper, including five years as Chief Photographer. In 1998, he left to become a freelance photographer, becoming the first contract still photographer for Discovery Communications, Inc., the owners and distributors of Discovery Channel, Animal Planet, The Learning Channel, and the Travel Channel. Shooting for Discovery, he traveled the world capturing promotional and design photographs for all four networks, including five years of coverage of the Eco-Challenge™ Adventure Race. He also led the Corcoran College of Art and Design’s digital photojournalism department.

Kevin is a frequent speaker and lecturer at digital photography conferences and universities. He provides consulting services to some of America’s leading photographic companies, colleges, and Day in the Life series. His work has appeared in newspapers, magazines, books, and advertising campaigns throughout the world.

Jim “Griff” (as he is popularly known) **Griffith**, has been the foremost education expert on eBay since 1996 — when he was invited to join the company as its first customer-support representative. For the past three years in his role as both eBay ambassador and instructor, Griff has been traveling around the country leading eBay

University seminars and attending community gatherings on how to buy and sell on eBay.

With his intimate knowledge of every aspect of eBay, Griff educates people on everything from basic search tips to growing a serious-business on eBay. Most importantly, he makes learning eBay fun and easy.

Using plain English and a sense of humor to put his audiences at ease, Griff can teach anyone — timid computer novice or long-time eBay seller alike — how to make their eBay searching, shopping, and selling more effective.

Griff has shared his eBay expertise with audiences across the country. In addition to presenting at dozens of eBay University events, he’s had more than 100 local and national television and radio appearances.

Griff is also the author of the *Official eBay Bible*.

Reed Hoffmann has been a newspaper photographer for more than 20 years, working at papers in Indiana, Alabama, and New York. In that time he’s covered everything from Presidential elections to the Super Bowl, as well as long-term local assignments. Reed has won more than 50 awards in photo contests across the country, including the prestigious National Press Photographer’s Association Regional Photographer of the Year honors twice. In 1997, he oversaw the Rochester Democrat and Chronicle’s successful transition to digital photography, making it the largest paper (U.S.) to be all-digital at that time.

Now based in Kansas City, Reed left the newspaper business at the end of 1999 to grow his freelance photography and digital consulting group. His work has taken him around the U.S. and as far away as Australia, South America, Asia, and Africa where he specializes in editorial and outdoor photography. He’s been published in newspapers and magazines worldwide, and has photographed the Eco-Challenge™ for Discovery Channel and USA Network, the recovery of Gus Grissom’s Mercury Capsule in the Atlantic Ocean, and most recently the 2000 Presidential race.

Considered an expert on digital issues for newspapers, Reed has worked with 20 newspapers and news organizations across the US and in Asia to help them move from film to digital or to improve their digital workflow. He’s been a featured speaker at photography workshops including Visual Edge, the Southern Short Course, the Northern Short Course, the Women’s Conference, the Atlanta Seminar on Photojournalism, and the Rich Clarkson Digital Summit. His other teaching roles have been at the Rochester Institute of Photography in Rochester, NY and as an instructor on American Photo Mentor Treks.

Randal L. Schwartz is a two-decade software industry veteran skilled in software design, system administration, security, technical writing, and training. He coauthored the “must-have” standards: *Programming Perl*, *Learning Perl*, *Learning Perl for Win32 Systems*, and *Effective Perl Programming*, as well as writing a regular column for UnixReview magazine. Since 1985, Randal has owned and operated Stonehenge Consulting Services, Inc.

PRICING AND BOOKING INFORMATION

Course Fees: \$595 for Illiad's Oddity™ conference. Only passengers booked through Geek Cruises will be admitted.

Deposit: \$450 per person, due at time of booking.

Cabin Type	Cruise Rate
Standard Inside	\$ 579 (GS* available)
Better Inside	\$ 649 (GS* available)
Standard Outside	\$ 729 (GS,* ♿ available)
Better Outside	\$ 769 (GS,* ♿ available)
Outside w/balcony	\$ 879 (GS,* ♿ available)
Mini Suite	\$ 949
Superior Suite	\$1,259

3rd and/or 4th Person Rate: ages 19 and older, \$649; ages 2 – 18, \$549; under 2 years old, \$499.

Single Occupancy: 150% for standard inside and outside cabins; 200% for Outside with Balcony, and above.

Port Charges and Taxes: \$170 per person (subject to minor change).

Full payment is due on July 15, 2003 (or, if you book after July 15, at the time of booking).

Foreign Booking Fees and Additional Payment Information: There is a foreign booking charge of \$60 per foreign residence (\$35 per Canadian residence). There is a \$25 charge for returned checks.

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing. (These rates include transfers to/from the dock/airport plus transfers to/from your hotel if we've booked the hotel as well.) In most cases, however, you will find better airfares on your own. Online travel sites such as Expedia.com or Travelzoo.com are excellent resources.

Pre- and Post-cruise Hotel Stays: Sightsee South Florida! The hotel will be close to the dock. If we book your Ft. Lauderdale hotel, transfers from the hotel to the dock are included.

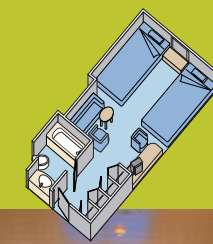
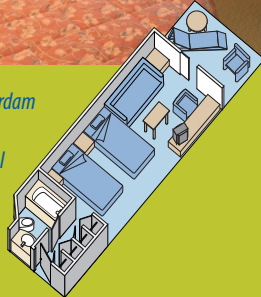
♿ Physically challenged available

***Guaranteed Share (GS) Fares:** This plan is for passengers who are coming on a Geek Cruise by themselves and wish to share a cabin with another Geek Cruises passenger in an inside or outside cabin only. The prices are the same as the per person double occupancy rates. Share Passengers who smoke are not to do so in the cabin, unless okayed by fellow roommates. We try to match passengers with someone close in age, whenever possible. Note: Holland America will not accept any booking unless a fully completed Reservation Form is accompanied with a per-person deposit:

http://geekcruises.com/booking/Illiads_Oddity_booking.html



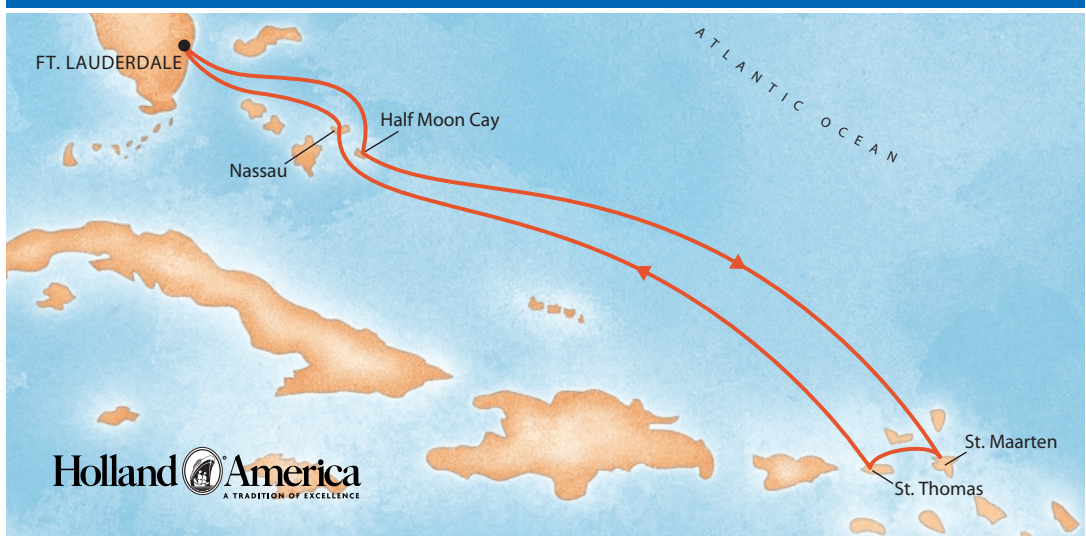
Mini-suites on the ms Zuiderdam are big on luxury: private verandahs, whirlpool baths, VCRs, and mini bars.



Standard outside double on the ms Zuiderdam is approximately 177 square feet. Rooms will vary in size and furniture placement.



DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
Saturday, 10/25	Fort Lauderdale, Florida	—	5pm	7pm, Bon Voyage Cocktail Party
Sunday, 10/26	Half Moon Cay, Bahamas	8am	4pm	4pm – 6pm
Monday, 10/27	At Sea	—	—	8:30am – 5:30pm
Tuesday, 10/28	Philipsburg, St. Maarten	10am	6pm	—
Wednesday, 10/29	Saint Thomas, U.S. Virgin Islands	7am	5:30pm	6pm – 8pm
Thursday, 10/30	At Sea	—	—	8:30am – 5:30pm
Friday, 10/31	Nassau, Bahamas	11am	8pm	8am – 11am
Saturday, 11/1	Fort Lauderdale, Florida	8am	—	—



Ask the Expert — One on One

Monday and Thursday afternoons, 1pm – 3pm Griff, Dean of eBay Education, will be available for one-on-one consultation, coaching, and general eBay questions in the computer lab.



Geek Cruises, Inc.
 1430 Parkinson Avenue
 Palo Alto, CA 94301
 650-327-3692
 928-396-2102 fax
 215-519-0141 cell
www.geekcruises.com
neil@geekcruises.com
 CST# 2065380-40