



Macworld
THE MAC PRODUCT EXPERTS

Western Mediterranean
July 20th to 30th, 2006

MacMania™ 4.5

concurrent with

Roamin' Reflection™



Rome

*Expand your skills.
Chat with the experts.
Join our community
of kindred spirits on
this classic journey.*

*Book now at
GeekCruises.com
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650.327.3692*

Palermo Pretoria Square Fountain, Sicily, Italy



MacMania 4.5

Attendees may move freely between the tracks at any time. For example, while MacMania and Roamin' Reflection are independent, the photography seminars may be counted toward your MacMania session total.

Similarly, Roamin' Reflection conference attendees may attend any of the MacMania seminars—at no additional charge.

All attendees may choose any combination of full-day, half-day, or quarter-day seminars—from either MacMania or Roamin' Reflection—for a total of three (3) days' worth of sessions.

The conference fee is \$795 and includes all courses, course materials, and the Bon Voyage Cocktail Party.

Inside Mac OS X "Tiger" (half day)

Speaker: **David Pogue**

Join this highly entertaining session as NY Times columnist David Pogue makes Apple's newest Mac OS X operating system — Tiger version 10.4 — sing, dance, and walk on its head. Witness a parade of undocumented shortcuts, decipher the unfamiliar Mac OS X folder structure, and discover the power of the Unix system that powers the whole thing. Based on his book *Mac OS X: The Missing Manual, Tiger Edition*, this session is, in particular, a life preserver tossed to anyone who's interested in finding out which of the 150 new Tiger features are worth learning, and which old features wound up in new places.

Apple's Information Hub (half day)

Speaker: **Chris Breen**

Apple regularly talks up its digital hub, but there's a second hub aboard the Mac OS — the Information Hub. We're talking applications such as Mail, Address Book, iCal, iChat, and iSync that allow you to organize your personal information and share that information with the rest of the world. The session will explore the integration of these applications and how you can put them to the best use both locally and across the Internet.

Tiger Power User Tips (quarter day)

Speaker: **Jason Snell**

You're settled in with Tiger. But are you truly taking advantage of it? This session from Macworld Editorial Director Jason Snell will give you the skinny on dozens of cool tricks, tips, and secret features within Tiger, as well as numerous other ways to extend Tiger!

Playlists and the iTunes Music Store (quarter day)

Speaker: **Chris Breen**

If it involves lists of compelling songs, this session will cover it. Sure, anyone can pull together a bunch of songs and fling them on an iPod, but there's an art to programming and procuring a mix that works. In this session we'll look at a variety of ways to group music — including tips for linking songs by related artists, genres, and mood; creating smarter smart playlists, massaging Party Shuffle to create the mixes you want; and designing an iMix guaranteed to get noticed on the iTunes Music Store.

And speaking of the iTunes Music Store, you'll pick up a few smart shopping tips for making the most of The Store.

Troubleshooting iTunes and the iPod (quarter day)

Speaker: **Chris Breen**

Perfect as the iTunes/iPod pair may be, they occasionally break down. This session will help you determine what's gone wrong and offer some hope that you can put things right. In addition to acquiring troubleshooting techniques for taming your tuneless buddies, you'll gain a glimpse at the inside of an iPod and learn how to swap out its battery and hard drive (if you dare!). Along the way we'll invoke each of the iPod's secret button combinations and explore the iPod's hidden diagnostic screen and invisible files.

Software Extravaganza (two quarter-day sessions)

Speaker: **Janet Hill**

We will take a look at utilities, software, and Widgets that will make your Mac more "robust." For instance, check the time, watch the weather, track flights, view stock prices, and find a local restaurant. We will also look at utilities and software that make your life easier — and more interesting!

If you have a "favorite," that you want to share, please bring some information about it along.

What's NEW From Apple Computer (quarter day)

Speaker: **Janet Hill**

What are the newest emerging Apple technologies? Come and see the technology highlights and explore the hottest topics in the Mac market. Don't miss this special presentation of the newest and greatest technologies from Apple Computer. This session will focus on the latest hardware, the new advanced Mac Operating System, and superior programs . . . you won't want to miss this!

Automator (half day)

Speaker: **Sal Soghoian**

Mac OS X version 10.4 "Tiger" introduces Automator, a new application that automates anything on your computer quickly and easily. Using the power of Mac OS X, Automator controls your applications and files, automating — in an instant — what you need done with them. Automator will change the way you use your Macintosh. There's no scripting or coding, it's drag-and-drop easy. It's truly "Automation for the rest of us!" Automator Product Manager, Sal Soghoian, gives you a personalized tour of this innovative application and you'll learn when and how to use Automator to make automating complex or repetitive tasks a breeze!

Monte Carlo Casino



iLife

What I Did on My Summer Vacation: Making Cruise Keepsakes with iLife (full day)

Speaker: **Chris Breen**

Part 1 (3.5 hours) is on the first half-day at sea (also happens to be the first day of the cruise — July 21). In this first half-day session we talk about the kinds of vacation mementos you can create with iLife — slideshows, books, movies, DVDs and then offer techniques for best capturing your raw materials.

In Part 2 (3.5 hours), we enter our shipboard lab where you bring your digital camera and/or camcorder and we turn their raw materials into the kind of slick presentation guaranteed to turn your friends and family a pleasing shade of envy-green.

Inside iPhoto — and Way, Way Beyond (half day)

Speaker: **David Pogue**

Maybe you've already mastered your digital camera, and even filled its memory card with photos from your cruise. Now what?

In this tippy, tricky session, David Pogue, author of *iPhoto: The Missing Manual*, takes you far deeper into iPhoto than you've thought it possible to go. He shows you how to master the underlying folder structure of iPhoto's digital shoebox on your hard drive, making it possible to back up, split, and merge photo libraries; how to use plug-ins and add-ons to bolster iPhoto's printing, Web-page export, and emailing features; how to modify the layouts of iPhoto's spectacular photo books; and enough additional tips and tricks to make give you the digital-photography bug worse than you've ever had it before.

Best of all, he'll show you how to use iPhoto and Photoshop as springboards to do more with your photos: edit and crop them for the greatest impact, create Web-page galleries of them, build musical slide shows on DVD for unforgettable gifts, and much more.



Fountain in Spain

The Reflections Bar

Join digital photography teacher Bill Durrence daily from 6pm to 7pm in the Crow's Nest, as he *reflects* on the day's images. While your shooting experience is fresh in your mind, Bill will offer suggestions on tweaking your technique. Bring your laptop and images for coaching on the day's photos. A great learning opportunity!

Neil Bauman, geek extraordinaire, will be available for Mac questions — everyone is welcome.

Introduction to iLife

Speaker: **Janet Hill**

If you are new to iLife, come see what happens when you take five best of breed multimedia applications — iTunes for managing music, iPhoto for digital photography, iMovie HD for editing digital video, GarageBand for creating your own music, and iDVD for creating your own DVDs — and integrate them so they work seamlessly. Suddenly it all connects!

Let your imagination soar: The iLife '05 software applications let you do fun, creative things with your pictures, music, and movies in ways that PC users can only dream about — then you share your joy with family and friends every which way from email and the internet to print and DVD. An you can do all these things and more, quite nicely, without thumbing through a manual.

Pushing iLife to the Limit (half day)

Speaker: **Janet Hill**

So you already know the basics of iLife — come to a session which will push iLife to the limit. Learn all the high-end tricks of effectively producing and publishing your finest work.

With iLife you can express yourself with images, movies, music, and text. iLife offers a flexible set of learning tools that can help you create content, rather than just consume content.

With the iLife suite, Apple provides all the tools that you need to create and share compelling digital media projects. You can create poetry photo books, scientific documentaries, original music, art portfolios, and more. With iLife, there's no limit to what you can create. Let me show you how!

We will also have a sharing session during this seminar so you can share high end tips and tricks you have learned so we can all learn more. Bring one of your own iLife tips or tricks to this session.

Roamin' Reflection

Essential Photo Optimizing and Adjusting— Getting it Right (half day)

Speaker: **Jack Davis**

Everything Jack teaches focuses on going beyond what was captured, to what was experienced — with an emphasis on quality, flexibility and speed, using often overlooked but extremely elegant features of Photoshop that promise to make a huge difference in your ability to consistently achieve the "Wow Factor."

The experienced user knows there are a million tools in Photoshop to adjust your images for maximum impact, but which ones work best, work fastest, and are most "photographer friendly"? This session will focus on real-world, but often hidden, methods of creating great work, on time and on budget — and enjoying every minute of it. In this class you will learn all sorts of workflow-enhancing techniques to increase your productivity as well as valuable adjustment techniques to optimize your images including: color management basics, a thousand-and-one things that you can do in the new Adobe Bridge, phenomenal new Camera Raw adjusting techniques, all about scaling, sharpening and resolution, how to create nondestructive dodge and burn layers, advanced grayscale conversions, eyedropper color and tone correcting, and more!

- Which editing tools are best to use when fixing images — and which ones to avoid
- Quick tone and color adjustments that leave your original image intact
- How to quickly fix under- and over-exposed images using Photoshop features like Shadow/Highlight
- Creating nondestructive, fast, and flexible repair layers for fixing, dodging and burning, and color correcting
- Simplified levels, curves, and sharpening techniques
- Advanced grayscale conversions using Channel Mixer

Photo Retouching and Repairing Techniques — Making it Perfect (half day)

Speaker: **Jack Davis**

The reason to pursue the "Flawless Photo" is to let the concept, the communication, the experience of your image take center stage — without distracting imperfections. This session will cover the fastest, most flexible ways to achieve this often-sought goal. Starting with tricks in Photoshop's extended new Bridge and Camera Raw, to using the healing brush and patch tools (so as not to create genetically altered mutant models) to how to use the powerful new Vanishing Point filter to retouch in perspective. Jack will demonstrate how to instantly combine bracketed photographs with

Merge to HDR or Advanced Blending options, and batch process hundreds of photos at once. You'll learn how to soften skin (on weathered faces or pristine complexions) and perform five o'clock shadow shavings after the fact, learn to whiten stained teeth, neutralize red eye, unify blotchy skin, swap body parts using multiple photos or reshape them using liquify and much more!

- Which editing tools are best to use when fixing images — and which ones to avoid
- Cropping, straightening and correcting perspective with the new Lens Correction feature
- Controlling blemishes and wrinkles without creating aliens
- Unifying skin tone in a single dialog
- Feature enhancing and body reshaping to make someone look like they *think* they look
- Reconstruction and patching damaged photos
- Image fix technique that will automatically solve all your dust and scratch problems

Monte Carlo, Monaco Shoreline



Digital Photography Workshop

Speaker: **Jack Davis** (full day)

Learn often-overlooked secrets of digital photography on our Mediterranean cruise. In this full-day class you'll quickly discover how to become a better photographer and tap the benefits of your digital camera. This Workshop will give you the power to capture special moments and preserve precious memories — from snap shots to put in an album or oversized prints suitable for a gallery!

Part 1: Light, Camera, Action

Light is the primary subject of all of our photographs. In this illuminating 3.5-hour session we'll discuss the properties of light (and how it relates to space, depth, and focus) and how to use an understanding of light plus the various camera controls and features to produce quality photographs from the subtle to the dynamic.

- Understanding the properties of light
- Effective use of traditional camera controls
- Metering and exposure
- F stop/depth of field
- Shutter speed/motion control
- ISO
- Understanding digital camera menus
- Resolution
- File formats — RAW and JPEG demystified
- White balance
- Tone control
- Sharpening
- Putting it all together when shooting pictures

Learn how to:

- Tell compelling, visual stories by capturing beautiful digital photos
- Use natural light and flash the right way
- Use your camera's functions and menus to optimize what your camera can do
- Tap the value of a digital camera's features such as exposure compensation, scene modes, and when to shoot RAW

Part 2: Crafting Better Photographs

How do you put a little bit of soul into your pictures? Having control of your equipment is necessary, but only the first step. In Part 2 of this Workshop we will discuss how to move beyond technically well-executed documentation photography to exciting images that allow us to share, in an artful and memorable way, the experience of the moment we chose to record.

- Human vs. camera vision
- Perspective and point of view
- Camera position and lens choice
- Understanding the frame
- Organizing the visual elements
- Keep it simple and the use of negative space
- Design tools for "drawing" the photograph
- Clues to three-dimensionality
- Exploring the subject
- Photographing people
- Travel photography techniques
- Close-up photography techniques

PRICING AND BOOKING INFORMATION

Course Fees: \$795. Only passengers booked through Geek Cruises will be admitted.

Deposit: \$600 per person, due at time of booking.

Cabin Type	Cruise Rate (per person)
Standard Inside	\$1,799 (GS* available)
Better Inside	\$1,999 (GS*, ♿ available)
Outside w/ Obstructed View	\$2,259 (GS*, ♿ available)
Better Outside	\$2,599 (GS*, ♿ available)
Outside w/ Balcony	\$2,999 (GS*, ♿ available)
Mini Suites	\$3,199 (♿ available)
Superior Suite	\$3,999 (♿ available)
Full Suite	\$5,849 (♿ available)

Cruise prices are subject to change

3rd and/or 4th Person Rate: ages 2 and older, \$1,099; under 2 years old, \$599.

Single Occupancy: 150% for Inside and Outside cabins and 200% for any cabin w/ Balcony.

Port Charges and Taxes: \$314.61 per person.

Full payment is due on April 1, 2006 (or, if you book after April 1, at booking).

Foreign Shipping Fees and Additional Payment Information: There is a foreign shipping charge of \$60 (to cover the shipping of your cruise tickets, via FedEx) per foreign residence (\$35 per Canadian residence).

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing.

Pre- and Post-cruise Hotel Stays and Shuttle Service: The airport, central Rome, and the pier sit on three corners of a triangle. Each arm of the triangle is at least 25 miles and can take up to one hour of transit time. The transfer from downtown Rome to the pier is via the airport (this is the only way given the terrain) and takes at least two hours. Holland America (HAL) provides shuttles between these three places. Each shuttle ride is about \$100; but both the shuttle from the airport to the hotel and then from the hotel to pier is included in the hotel prices below. If you stay in your own hotel, you can purchase a shuttle to the pier from HAL. The Visconti hotel is offered:

	1 night	2 nights	3 nights
Shared double	\$680	\$970	\$1260
Single	\$425	\$660	\$895
3rd/4th person	\$300	\$405	\$510

♿ Physically challenged available

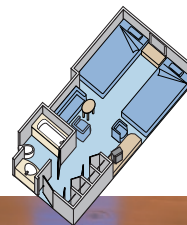
***Guaranteed Share (GS) Fares:** This plan is for passengers who are coming on a Geek Cruise by themselves and wish to share a cabin with another Geek Cruises passenger in an inside or outside cabin only (there are also a limited number of Outside w/ Balcony shares). The prices are the same as the per person double occupancy rates. Share Passengers who smoke are not to do so in the cabin, unless okayed by fellow roommates. We try to match passengers with someone close in age, whenever possible.

HAL will not accept any booking unless a fully completed Reservation form is accompanied with a per-person deposit. Please note the cancellation policies on the booking page:

http://www.GeekCruises.com/booking/mm045_booking.htm



Mini-Suites on the ms Noordam are big on luxury: private verandahs, whirlpool baths, VCRs, and mini bars.



Standard outside cabins on the ms Noordam are approximately 177 square feet. Rooms will vary in size and furniture placement.



DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
Thursday, July 20	Civitavecchia/Rome	—	6:00pm	7:15pm, Bon Voyage Cocktail Party
Friday, July 21	Monte Carlo, Monaco	1:00pm	11:00pm	8:30am – Noon
Saturday, July 22	Florence/Pisa (Livorno), Italy	7:00am	6:00pm	6:00pm – 8:00pm
Sunday, July 23	Mediterranean Sea	—	—	8:30am – Noon & 1:30pm – 8:00pm
Monday, July 24	Barcelona, Spain	7:00am	11:00pm	—
Tuesday, July 25	Palma De Mallorca, Spain	10:00am	6:00pm	6:00pm – 8:00pm
Wednesday, July 26	Mediterranean Sea	—	—	8:30am – Noon & 1:30pm – 8:00pm
Thursday, July 27	Carthage/Tunis (Africa)	7:00am	6:00pm	6:00pm – 8:00pm
Friday, July 28	Palermo, Sicily, Italy	7:00am	7:00pm	7:00pm – 8:00pm
Saturday, July 29	Capri/Naples (Near Pompeii)	7:00am	6:00pm	6:00pm – 8:00pm
Sunday, July 30	Civitavecchia/Rome	7:00am	—	—



Holland America
A TRADITION OF EXCELLENCE



Leaning Tower of Pisa

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