

MacMania III

Schedule at a Glance

NOVEMBER 8TH – MONDAY MORNING NASSAU (7AM – NOON)

NOVEMBER 8TH – MONDAY AFTERNOON

Secrets of Mac OS X
(1:30pm – 5pm)
Queens Lounge
David Pogue & Joseph Schorr

Join this highly entertaining session as David Pogue (author of Mac OS X: The Missing Manual) and Joseph Schorr (Macworld “Secrets” columnist) make Mac OS X sing, dance, and stand on its head. Witness a parade of undocumented Easter eggs, learn to make useful AppleScripts in 30 seconds, double Web browser speed, protect documents from prying eyes, unleash the real power of the Dock, and much more.

**The InDesign Decade:
Transitioning from PageMaker
or QuarkXPress to InDesign**
(1:30pm – 5pm)
Hudson Room
Deke McClelland

InDesign is heads and shoulders more capable than PageMaker or QuarkXPress. But how useful is it if you have to learn a whole new program? Here's how to hit the ground running.

- Preferences and Shortcuts
- Open PageMaker and Quark Files
- Navigation and Pages
- Page Numbering
- Ruler Guides
- Importing and Flowing Text
- Styles, Formatting, and Glyphs
- Table Creation
- Importing Graphics
- Scaling and Cropping
- Wrapping Type around Graphics
- Clipping Paths and Transparency
- Packaging and Preflight
- Export to PDF

Animation For Everyone with Flash
(1:30pm – 5pm)
Stuyvesant & Half Moon Rooms
Laura Gutman

Whether you want to put some pizzazz on your web pages, or become the next Walt Disney, Macromedia Flash is your ticket to adventure. Drawing in Flash is intuitive, and animating is fun and easy. Yet this is a professional-level program, being used today to create animated movies for delivery on web and CD as well as to build web pages and websites. In this workshop, we'll learn how Flash works and build animations from simple to not-so-simple, and we'll see how to integrate Flash movies into your website. If you've been dying to try Flash, come to the workshop and get a 30-day fully-functional trial version to play with during the workshop and after.

NOVEMBER 8TH – MONDAY EVENING

Leo Laporte Live
(5:30pm – 6:30pm)
Vista Lounge

As host of the TV show The Screen Savers for the past six years, Leo has met the noteworthy of computing and hightech. Throwing caution to the wind, Leo offers you a one-hour retrospective of The Screen Savers habitat – you'll hear both off- and on-camera tales, anecdotes, and hilarious stories of the rich and famous.

Meet The Computer Press
(6:30pm – 7:30pm)
Vista Lounge

David Pogue writes the weekly “State of the Art” column in the New York Times, and hosts technology segments for both “CBS News Sunday Morning” and the “Martha Stewart Living” TV show. But what you see in the paper and on the screen is only the beginning! For the first time, he'll open the robe, giving you a behind-the-scenes look at high-tech journalism: what gets edited out, how products get selected for review, how to smell a turkey a mile off. It's a funny, fast, story-filled one-on-one with one of America's premiere tech journalists!

NOVEMBER 9TH – TUESDAY FULL DAY AT SEA

**Introducing Illustrator:
Vector Drawing at Its Best**
(8:30am – Noon)
Stuyvesant & Half Moon Rooms
Deke McClelland

Adobe's oldest graphics applications remains one of its best. Adobe Illustrator lets you create smooth-line artwork, high-resolution type treatments, and design-intensive documents with more precision and control than any other graphics program on the market. Join Deke McClelland, host of the DVD series “Total Training for Adobe Illustrator,” for a grand tour of this amazing piece of software.

- Vector-Based Drawing
- Shapes, Scale, and Rotate
- Fill, Stroke, and Stacking Order
- Using the Pen Tool
- Tracing Scanned Artwork
- Pathfinder Operations
- Text Formatting and OpenType
- Type on a Path
- Blends and Masks
- Transparency and Live Effects

FileMaker 7 Out of the Box
(8:30am – Noon)
Hudson Room
Jesse Feiler

FileMaker 7 is the biggest change in FileMaker in a decade. Perhaps the easiest-to-use database on any platform (it runs on Mac and Windows), it routinely garners awards such as Codies from the Software & Information Industry Association, and Editor's Choice from PC Magazine. New database design features, improved security, and a more powerful Web-publishing engine actually make FileMaker easier than ever to use. Out of the box, manage your home or business with the 30 Starter Solutions that are included with FileMaker 7. Join us for the first sea-borne FileMaker 7 ever.

Even More Secrets of Mac OS X
(8:30am – Noon)
Queens Lounge
David Pogue and Joseph Schorr

What, half a day of humor and amazement not enough for you? Then come back for more. David and Joe pick up from where they left off to take you even deeper into the treasure caves of Mac OS X. This time, prepare to learn about managing your Classic folders, setting up a home network, connecting to Windows machines, peek into the amazing wonderland of how Mac OS X manages memory. You'll even get a gentle, sensible introduction to the power of Unix that beats within the chest of every Mac OS X machine.

Introduction to AppleScript Studio
(8:30am – Noon)
Piano Bar
Sal Soghoian

Here's your chance to discover the tremendous power of the hottest and most important Apple technology to be introduced in years – AppleScript Studio. If you know how to write a script, you can easily create robust, native Mac OS X applications that have all the abilities and power of applications written in Objective-C or Java. AppleScript Studio is a professional integrated development environment that uses AppleScript and Apple's premier development tools, Project Builder and Interface Builder, to quickly develop and build Aqua-interfaced solutions.

NOVEMBER 9TH – TUESDAY AFTERNOON

iMovie: the Missing Crash Course
(1:30pm – 3pm)
Stuyvesant, Half Moon, & Hudson Rooms
David Pogue

New York Times columnist David Pogue takes video lovers on the ultimate immersion course based on his bestselling book iMovie and iDVD: The Missing Manual. In this fast, funny session, Pogue, with the audience's assistance, will actually produce and edit a full-fledged movie – with plot, characters, music, effects, and, of course, technical workarounds – that will teach you not just about iMovie and your camcorder, but the Hollywood techniques that separate amateur camcorder and production work from polished, professional efforts.

Font Mysteries Revealed
(3:30pm – 5pm)
Stuyvesant, Half Moon, & Hudson Rooms
Joseph Schorr

Be honest: How many copies of Helvetica do you have on your Mac? Fonts were supposed to get easier in Mac OS X, but now there are five Fonts folders on your system instead of just one, and the potential for confusion – and trouble – is greater than ever! This practical and in-depth look at fonts and font management will reveal everything you need to know about font types, handling font conflicts, dealing with corrupt fonts, and the best font management tools available to Mac OS X users.

Abusing Keynote
(1:30pm – 3pm)
Piano Bar
Marc L. Rubinstein

Yes, you read it correctly. We will learn to abuse Keynote (and, by extension of the tricks and techniques, other applications as well). Through the selective use of animated GIFs, audio of varied types, graphics gimmicks and other such, we will show you how to turn an albeit pretty, though average, presentation into one with pizzazz and life. Learn why less is, indeed, often more, but also find out when and why sometimes only more will do. Learn to add audio, animation, special effects, graphics, transitions and video into your Keynote presentations – along with the restraint necessary – to make them shine.

NOVEMBER 9TH – TUESDAY EVENING

The Story of the Apple II
(5:30pm – 7:15pm)
Vista Lounge
Steve Wozniak

Join Woz as he thinks the big thoughts, meditating on the nature of computing equipment that led to the early Apple computers. He will reflect on founding Apple, early company history and culture at a small and humble Apple, and how and why Apple's philosophy and vision changed the direction of "things."

NOVEMBER 10TH – WEDNESDAY
ST. MAARTEN (8AM – 6PM)

NOVEMBER 10TH – WEDNESDAY EVENING

The Future of Computing and Hand-Helds
(6:15pm – 7pm)
Vista Lounge
Steve Wozniak

A look at the evolving nature of Computing. Woz will discuss user-centric networks and the handheld devices and technologies that create a mobile, highly functional, truly personal computing environment. Computing, informing, doing through technology – how we do and will do it. Undoubtedly, we will be briefed on Woz' Wheels of Zeus endeavor.

NOVEMBER 11TH – THURSDAY
ROAD TOWN, TORTOLA (7AM – 4PM)

NOVEMBER 10TH – THURSDAY
LATE AFTERNOON

AppleScript Fundamentals – Part 1 of 2
(4pm – 7pm)
Stuyvesant & Half Moon Rooms
Sal Soghoian

Gain a thorough understanding of the fundamentals used to create real-world AppleScript scripts. Step-by-step, practical approaches and techniques are reviewed in detail with plenty of snippets to aid you in developing a solid foundation in script writing. Sal provides insight and examples gleaned from over a decade of scripting the Mac OS and its core applications. Special attention is paid to new AppleScript tools and abilities found in Mac OS X v.10.3.

FileMaker 7 Databases on the Web
(4pm – 7pm)
Hudson Room
Jesse Feiler

Use Instant Web Publishing to publish your FileMaker 7 databases on the Web or an intranet. With only a few mouse clicks, you can have your FileMaker 7 solutions running on the Web very much the same way it runs on a desktop. Your interface design is automatically transferred to the Web so that anyone with a standard browser can log on.

**Photoshop Common: The Basics
of Photoshop and Elements
(4pm – 7pm)
Queens Lounge
Deke McClelland**

Both Photoshop and Photoshop Elements offer their fair share of unique capabilities. But not surprisingly, there's a lot of overlap as well. These shared features amount to a common Photoshop vocabulary that will serve you well regardless of which application you choose to use.

- The File Browser
- Navigation
- Image Resolution
- Rotate and Crop
- Select and Modify
- Fill, Stroke, and Color
- Remove Red-Eye
- Create and Use Layers
- Opacity and Blend Modes
- Actions and Styles
- Panoramas and PDF Slideshow

NOVEMBER 11TH – THURSDAY EVENING

**An Informal Hour with Woz
(7:15pm – 8:15pm)
Queens Lounge**

Musings, observations, the vicissitudes of dog ownership, burning questions, and tangential answers.

**NOVEMBER 12TH – FRIDAY
FULL DAY AT SEA**

**Put Your Photos and Videos
on the Web with Dreamweaver
(8:30am – Noon)
Stuyvesant & Half Moon Rooms
Laura Gutman**

You have your digital photography and camcorder to capture those great moments, and iPhoto and iMovie to create your own digital portfolio. Now learn how to turn them into a really great website with Dreamweaver. We'll look at automated tools like the Create Web Photo Album command, as well as techniques for working with images and movies.

**Photoshop for Digital Photographers:
Correcting Colors and Focus
(8:30am – Noon)
Queens Lounge
Deke McClelland**

The stuff you need to do to virtually every digital photo, explained in exciting, nautical detail. Learn how to remove color casts, boost saturation, revive lost skin tones, increase contrast and brightness, offset vivid backlighting, temper a hot flash, and correct the focus of a soft image. No bells, no whistles – just good, clean digital photography fun.

- Color Variations
- Hue Shift and Colorize
- Mixing Color Channels
- Auto Color and Levels
- Show and Highlight
- Adjustment Layers
- Correcting Focus

**Scripting the Mac: Shell Script,
Applescript, and Perl, O My!
(8:30am – Noon)
Hudson Room
Leo Laporte**

Mac OS X offers the savvy user more ways to automate tasks than any other operating system. You'll learn how to use Applescript, Perl, and shell script to control your favorite programs and handle repetitive tasks on your Mac. We'll write real working programs from scratch. No programming experience required.

NOVEMBER 12TH – FRIDAY AFTERNOON

**Life is Good – iLife Makes it Better!
(1:30pm – 5pm)
Stuyvesant, Half Moon, & Hudson Rooms
Janet Hill**

Come see what happens when you take four best-of-breed multimedia applications – iTunes for managing music, iPhoto for digital photography, iMovie for editing digital video, and iDVD for creating your own DVDs – and integrate them so that they work together seamlessly. Suddenly, it all connects! Let your imagination soar: The iLife software applications let you do fun, creative things with your pictures, music, and movies in ways that PC users can only dream about – and then you share your joy with family and friends every which way, from email and the Internet to print and DVD. And you can do all these things and more, quite nicely, without thumbing through a manual.

**AppleScript Fundamentals – Part 2 of 2
(4pm – 7pm)
Piano Bar
Sal Soghoian**

Gain a thorough understanding of the fundamentals used to create real-world AppleScript scripts. Step-by-step, practical approaches and techniques are reviewed in detail with plenty of snippets to aid you in developing a solid foundation in script writing. Sal provides insight and examples gleaned from over a decade of scripting the Mac OS and its core applications. Special attention is paid to new AppleScript tools and abilities found in Mac OS X v.10.3.

NOVEMBER 12TH – FRIDAY EVENING

**Creating FileMaker 7 Solutions
(6pm – 7:30pm)
Stuyvesant & Half Moon Rooms
Jesse Feiler**

In this session, you'll learn how to create your own FileMaker 7 solutions—from scratch, based on a Starter Solution, or based on an existing database you already have. The session addresses some of the new and powerful features of FileMaker 7 including the remarkable new database/table structure, script parameters, file references, and the unified security model. Find out what they are and how to use them.

Taming Audio
(6pm – 7:30pm)
Hudson Room
Marc L. Rubinstein

In this seminar we will explore the getting, editing and utilizing of audio. We will look at and work with various samples of multiple types of audio files and see how easy it can be to repair, shorten, lengthen, add effects, “clean up” and “finalize” these files for use in any number of applications, including, but not limited to, iPhoto, iDVD, iMovie, Final Cut Pro/Express and Keynote.

iPhoto: The Missing Crash Course
(6pm – 7:30pm)
Queens Lounge
David Pogue & Joseph Schorr

With its free iPhoto software for Mac OS X, Apple has provided a graceful companion to your digital photography. In this funny, fascinating session, David Pogue and Joseph Schorr, coauthors of iPhoto: The Missing Manual, show you how easy it is to turn your digital photos into a slide show, screen saver, Web page, Kodak prints, DVD, email, or a handsome, hardbound gift book. They go far beyond the basics, showing you how to speed up iPhoto and manage multiple photo libraries. Because using iPhoto without a grounding in camera technique is like getting a map before you’ve learned to drive, this seminar also provides a friendly guide to your digital photography’s features, plus professional tips for making even everyday snapshots look spectacular.

NOVEMBER 13TH – SATURDAY
HALF MOON CAY, BAHAMAS (8AM – 4PM)

NOVEMBER 13TH – SATURDAY
LATE AFTERNOON

**Retouching in Photoshop:
Heal, Liquify, and History**
(4pm – 7pm)
Stuyvesant & Half Moon Rooms
Deke McClelland

Retouching is nothing more than the safe and inexpensive art of making people look the way they think they look on a really great day. Armed with Photoshop, you can erase wrinkles, whiten yellow teeth, remove unsightly hair, and fill in unsightly lack thereof. Best of all, you can take that 10 pounds that the camera adds and delete it with interest. Join Deke for three hours of non-evasive cosmetic surgery, skeletal reformation, and selective time travel.

- The Edit Tools
- Cloning with the Stamp Tool
- Healing Brush and Patch Tool
- Liquify and Displace
- Using History
- The History Brush

InDesign: Up Close and Personal
(4pm – 5:30pm)
Hudson Room
Joseph Schorr

Become an InDesign guru and boost your efficiency by learning this slew of unpublished tricks and tips that tap into InDesign’s most unique features. Going beyond InDesign’s built-in features, this session will also show you the creme de le creme of the numerous plug-ins for InDesign, with practical advice about which ones are most valuable.

Leo’s Ten for X
(4pm – 7pm)
Queens Lounge
Leo Laporte

A tour of the most useful freeware and shareware programs for OS X. Learn how to make your Mac easier to use, download faster, have fun, and more. Discover unknown treasures and learn the operating secrets for these must have utilities. No downloading required. Each participant will receive a CD with all 10 programs ready to run.

REFLECTIVE LISTENERS

Drs. David and Wendy are a married couple with over sixty years between them as professional educators/coaches/counselors. They are available for personal or work coaching, interpersonal skills information, relationship advice, or general shmoozing about life, love, and work. David was the original host on WHY?’s Family Matters, a consultant for the Philadelphia Eagles and is a Clinical Psychologist. Wendy has advised women and professionals in various capacities.

NOVEMBER 8TH
Monday Afternoon
1:30pm – 5pm
Piano Bar

NOVEMBER 9TH
Tuesday Morning
8:30am – Noon
Crow’s Nest

NOVEMBER 9TH
Tuesday Afternoon
1:30pm – 5pm
Explorer’s Lounge

NOVEMBER 11TH
Thursday, Late Afternoon
4pm – 7pm
Piano Bar

NOVEMBER 12TH
Friday Morning
8:30am – Noon
Piano Bar

NOVEMBER 12TH
Friday Afternoon
1:30pm – 5pm
Explorer’s Lounge

NOVEMBER 13TH
Saturday, Late Afternoon
4pm – 7pm
Piano Bar