



December 7th – 17th, 2008

Insight Cruises

SCIENTIFIC AMERICAN

Southern Caribbean

Bright HorizonsTM 2

Expand your skills. Chat with the experts. Join our community of kindred spirits on this exotic journey.

Our Speakers on Bright Horizons are:

Ira Flatow, Howard Bluestein, Ph.D., Lera Boroditsky, Ph.D.,
 Alan M. Nathan, Ph.D., Angelica Oliveira-De Costa, Ph.D.,
 Lisa Schwartz, M.D., Max Tegmark, Ph.D., and Steven Woloshin, M.D.

Keynote

Bright Horizons 2 Conference

The conference fee is \$1,275 and includes all seminars below. You may take every class — i.e., there will be no overlap as only one class will be going on at any one time. Classes only take place when we're at sea, between 8:30am and 7:30pm.

The Catalysts of Creativity (90 minutes)

Speaker: [Ira Flatow](#)

Creativity and inventiveness can spring forth from a laboratory. Or they can come from a science fiction novel, a rock star or a movie queen. We'll explore the sources of creativity and the surprising people who have spawned some of the most interesting inventions — from Dracula, to Hedy Lamarr to Steve Jobs.



Baseball: It's Not Nuclear Physics. Or Is It?

When Ash Meets Cowhide: The Physics of Hitting A Home Run (90 minutes)

Speaker: [Alan M. Nathan, Ph.D.](#)

For a baseball fan, there are few things more satisfying than hearing that sharp distinctive crack of the bat announcing that the ball is on its way to the centerfield seats. For a physicist, there are few things more satisfying than figuring out how something works. And for a physicist who is also a baseball fan, it is pure ecstasy to have figured out much of what is going on during that very brief instant of time when ash meets cowhide. Dr. Nathan will try to convey a bit of that excitement as he steps you through the physics of hitting a home run.

The Aerodynamics of Excitement: Curveballs, Gyroballs, Towering Popups, and Tape Measure Home Runs (90 minutes)

Speaker: [Alan M. Nathan, Ph.D.](#)

Where would the game of baseball be without aerodynamics? Played in a vacuum, the curve ball wouldn't curve and home runs would travel over 700 ft. The trajectory of a baseball in flight, whether it is a pitched or batted ball, is very different from the one we teach in introductory physics courses, where the effects of the interaction of the ball with the air are neglected. In this talk with Dr. Nathan, you'll learn what we know about the aerodynamics of a baseball and how we know it (but not when we knew it). Get the inside scoop on the high-tech tools now being used to study the trajectories of baseballs.

The Controversy Over Aluminum Bats (90 minutes)

Speaker: [Alan M. Nathan, Ph.D.](#)

Get a grip on the core issues in play in the aluminum vs. wooden bat dialogue. Hollow metal bats are superior to wood bats as hitting instruments. Because of aluminum bats' effect on hits, they also raise safety questions. Both these issues have lead some organizations to actually ban the use of aluminum bats in officially sanctioned games.

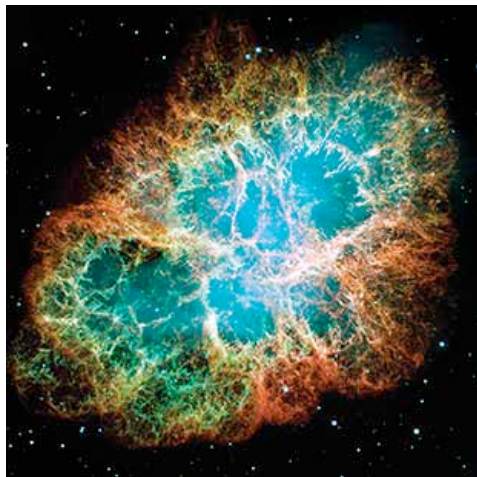
In this session, you'll examine the performance differences between wood and non-wood bats from a physics perspective. Dr. Nathan will lay out the underlying physics behind the techniques currently used by governing bodies such as the NCAA to regulate the performance of nonwood bats. Learn how well those techniques work in limiting the performance gap between wood and aluminum. Get the facts and prevailing opinions across the spectrum of baseball.

Are Barry Bonds' Home Run Records Tainted? (90 minutes)

Speaker: [Alan M. Nathan, Ph.D.](#)

In 2001, Barry Bonds hit 73 home runs, three more than the previous single-season home run record. In 2007, he hit his 756th career home run, passing Hank Aaron's golden career record.

Bonds is alleged to have used performance-enhancing drugs. If indeed someone were to use such drugs, how might that have affected home run production? At the risk of dampening enthusiastic Bonds-related debates everywhere, Dr. Nathan will go into a scientific framework for answering this question. You'll come away equipped with knowledge of the factors and influences bearing on a slugger's performance that we can quantify with confidence, those about which we can offer an educated guess, and those that are poorly understood.



Astrophysics & Cosmology

A Brief History of Our Universe (60 minutes)

Speaker: [Max Tegmark, Ph.D.](#)

With a cosmic flight simulator, we'll take a scenic journey through space and time. After exploring our local Galactic neighborhood, we'll travel back 13.7 billion years to explore the Big Bang itself and how state-of-the-art measurements are transforming our understanding of our cosmic origin and ultimate fate.

The Mysterious Dark Side of Cosmology:

Dark Matter And Dark Energy (60 minutes)

Speaker: *Max Tegmark, Ph.D.*

A recent avalanche of accurate measurements has revolutionized our understanding of cosmology, but also stumped us with new puzzles. What are the dark matter and dark energy that together make up 96% of the stuff in our universe? Learn about some of the most promising dark matter and dark energy candidates, and some of the experiments that may solve these mysteries in the next few years.

How Did It All Begin — Or Did It? How Will It All End? (60 minutes)

Speaker: *Max Tegmark, Ph.D.*

Although we humans have undoubtedly asked these questions for as long as we've walked the Earth, we've made spectacular progress on them in recent years, forcing us to discard much of what cosmology textbooks told us up until quite recently. Get the latest on competing ideas, their implications and how they can be experimentally tested.

Questions, I've Got Questions: Black Holes Edition (60 minutes)

Speaker: *Max Tegmark, Ph.D.*

Take a look at some of the most spectacular recent evidence that black holes really exist. Dr. Tegmark will cover what we know about them and what remains mysterious. Are black holes in fact crucial to enable galaxies to form? Can black holes form new universes in their interiors? Plus, using a fully general-relativistic flight simulator, you'll take a scenic orbit of the monster black hole at the center of our Galaxy and discuss how one could actually make this dizzying journey with only modest energy expenditure.

Parallel Universes (60 minutes)

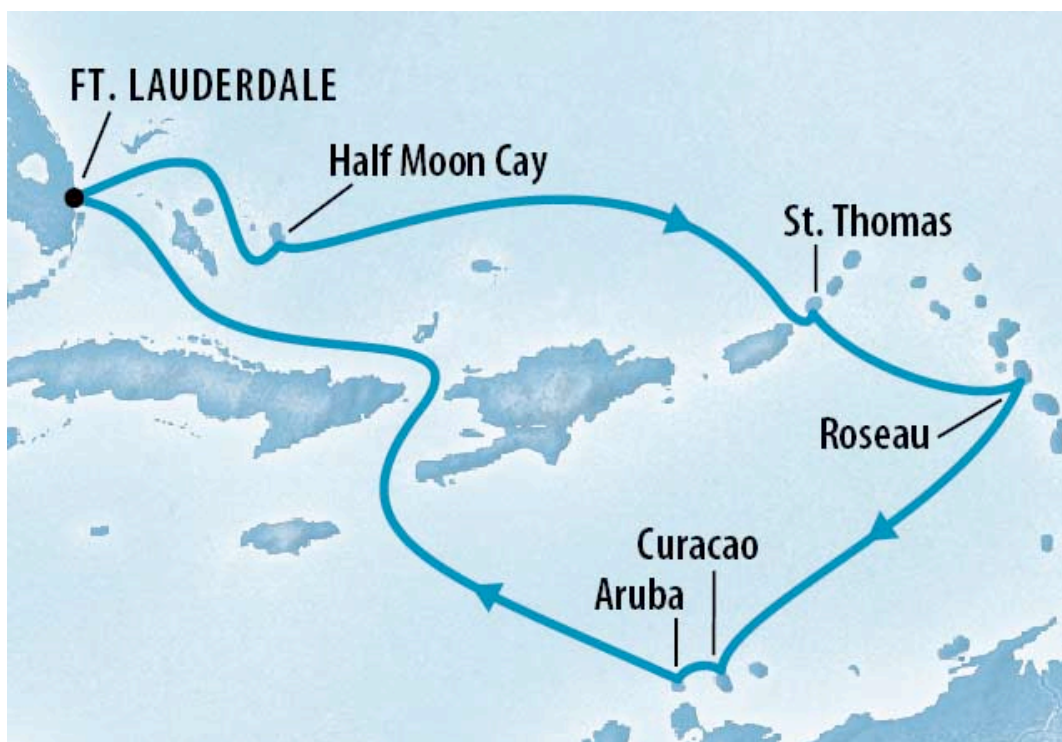
Speaker: *Max Tegmark, Ph.D.*

Is physical reality larger than the part that we can observe? Dr. Tegmark argues that not only are parallel universes likely to exist, but that there may be as many as four different levels of them, related to infinite space, cosmological inflation, quantum mechanics and mathematical structures.

Cosmology And the Meaning of Life (60 minutes)

Speaker: *Max Tegmark, Ph.D.*

When gazing up on a clear night, it's easy to feel small and insignificant. Join Dr. Tegmark for a status report on the search for extrasolar planets and extraterrestrial life. Might cosmic life be much rarer than one might guess, making our planet the most significant place in our entire observable universe? We'll discuss and speculate about possible long-term futures for life on earth and in the cosmos.



DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
SUNDAY, DECEMBER 7	<u>FORT LAUDERDALE, FLORIDA</u>	—	5pm	7:15pm, BON VOYAGE COCKTAIL PARTY
MONDAY, DECEMBER 8	<u>HALF MOON CAY</u>	8am	4pm	6pm – 7pm
TUESDAY, DECEMBER 9	AT SEA	—	—	8:30am–NOON, 1:30pm–5pm & 6pm–7pm
WEDNESDAY, DECEMBER 10	<u>ST. THOMAS, U.S.V.I.</u>	8am	5pm	6pm – 7pm
THURSDAY, DECEMBER 11	<u>ROSEAU, DOMINICA</u>	8am	5pm	6pm – 7pm
FRIDAY, DECEMBER 12	AT SEA	—	—	8:30am–NOON, 1:30pm–5pm & 6pm–7pm
SATURDAY, DECEMBER 13	<u>WILLEMSTAD, CURACAO</u>	8am	MIDNIGHT	
SUNDAY, DECEMBER 14	<u>ORANJESTAD, ARUBA</u>	8am	5pm	6pm – 7pm
MONDAY, DECEMBER 15	AT SEA	—	—	8:30am–NOON, 1:30pm–5pm & 6pm–7pm
TUESDAY, DECEMBER 16	AT SEA	—	—	8:30am–NOON, 1:30pm–5pm & 6pm–7pm
WEDNESDAY, DECEMBER 17	<u>FORT LAUDERDALE, FLORIDA</u>	7am	—	

Meteorology

Pricing & Booking Information

(Full details:

http://www.InSightCruises.com/booking_d/sa02_booking.html)

Course Fees: \$1,275. Only passengers booked through InSight Cruises will be admitted.

Deposit: \$600 per person, due at time of booking.

Cabin Type:	Cruise Rate (per person)
Inside Cabin:	\$1,099 [GS* avail.]
Outside Cabin:	\$1,499 [GS & PC avail.]
Outside w/Balcony:	\$1,699 [PC avail.]
Better out. w/bal.:	\$1,899 [PC avail.]
Superior Suite:	\$2,499 [PC avail.]
Full Suite:	\$3,999 [PC avail.]

The pricing above is subject to change. InSight Cruises will generally match the cruise pricing advertised, at the time of booking, offered at the Holland America website. If at the time of booking the cruise line notifies us that the price of cruise fare has *increased*, you will be notified of the new pricing before your reservation is booked.

What We've Learned From Storm Chasing (90 minutes)

Speaker: [Howard B. Bluestein, Ph.D.](#)

Dr. Howard Bluestein has been chasing severe thunderstorms and tornadoes in the Southern Plains of the U. S. for the past three decades. What WAS he thinking? Join Dr. Bluestein and he'll lay out his primary objectives: trying to understand what causes storms and how the wind field varies within them, with the ultimate goal of saving lives.

Glimpse the big picture of the excitement of the chase and the unique beauty of tornadoes when passing over the open countryside destroying nothing but grass and dirt. Get the details on what Dr. Bluestein and colleagues have learned from their field work and what it is really like to be a storm chaser while trying to collect data and remain safe.

Tornadoes and Severe Thunderstorms: What We've Learned From Numerical Simulations (90 minutes)

Speaker: *Howard B. Bluestein, Ph.D.*

While atmospheric scientists gather real-world data and thrills from chasing tornadoes and severe thunderstorms, they can't perform controlled experiments on storms in the real world.

In order to understand what causes some thunderstorms to produce severe weather and others to not, meteorologists conduct carefully controlled experimental simulations. Dr. Howard Bluestein will orient you to the practice of simulating, fairly realistically, severe thunderstorms and to a more limited extent, tornadoes.

If you'd like to know how scientists depict Mother Nature in the computer lab, what Dr. Bluestein and colleagues have learned from numerical simulations of severe weather and how it relates to observational field programs, this is the session for you.

Radars as Tools of Choice: Better Living Through Radiation (90 minutes)

Speaker: *Howard B. Bluestein, Ph.D.*

Radar is the tool of choice to monitor and observe severe weather systems because it probes dangerous storms remotely with amazing detail.

Take a look with Dr. Bluestein at how the radar signal is related to precipitation intensity, how wind information is gathered by Doppler radar, and how polarimetric radars provide useful information that allows us to distinguish rain from hail from snow from airborne cows.

Learn the latest about new phased-array radar systems that can electronically scan an entire storm in less than 10 seconds, and gain insights on future directions for radar in meteorology. Visit the frontier of forecasting with Dr. "Cb" and pick up the advances in using cloud models and Doppler radar data as input to make forecasts of individual thunderstorms, and in "ensemble" forecasting which averages many forecasts having slightly different initial conditions and/or model physics.

*PC – Physically Challenged;

GS – [GUARANTEED SHARE \(GS\)](#) Fares:

This plan is for passengers who are coming on a Geek Cruise by themselves and wish to share a cabin with another InSight Cruises passenger in an inside or outside cabin only. The prices are the same as the per person double occupancy rates. Share Passengers who smoke are not to do so in the cabin, unless okayed by fellow roommates. We try to match passengers with someone close in age, whenever possible.

3rd and/or 4th Person Rate: ages 2 and older, \$550; \$450 for under 2 years old.

Single Occupancy:

150% for inside and outside cabins and 200% for cabins with a balcony (i.e., Mini-Suites and above).

Port Charges, Taxes, & Gratuities:

Port charges (of \$215 per person) are included; taxes are \$71 per person and are additional. There is a fuel supplement of \$9 per person per day for the first and second guests and \$4 per person per day for add'l guests in a stateroom. Holland America also charges, onboard, \$10 per person per day for gratuities.

Full payment is due on September 1, 2008

(or, if you book after September 1, at the time of booking).

Foreign Shipping Fees and Additional Payment Information:

There is a foreign shipping charge of \$60 (to cover the shipping of your cruise tickets, via FedEx) per foreign residence (\$35 per Canadian residence). There is a \$25 charge for returned checks.

Forecasting Severe Weather (90 minutes)

Speaker: *Howard B. Bluestein, Ph.D.*

Unbelievable to us today, the issuance of severe thunderstorm and tornado warnings was once banned because it was feared that the populace would panic. Throwing caution to the wind, U.S. meteorologists in the late 1940s made the first attempts to forecast severe weather based on pattern recognition, and amazingly it worked!

Dr. Bluestein will update you on the state of the forecaster's art and science. Equipped with an increased understanding of why storms form, a much better national observing network, Doppler radars, satellites, and computer models, meteorologists can forecast severe weather better than ever...but are still not able to predict which thunderstorms will produce tornadoes and which will not.

Visit the frontier of forecasting with Dr. "Cb" and pick up the advances in using cloud models and Doppler radar data as input to make forecasts of individual thunderstorms, and in "ensemble" forecasting which averages many forecasts having slightly different initial conditions and/or model physics.

Surveying The Science Terrain

Behind the Scenes at NPR's Science Friday (90 minutes)

Speaker: *Ira Flatow*

Get a behind-the-scenes look at the environment of Science Friday. What makes for a story with impact? Do some interviews leave an indelible impression? And why not Science Wednesday? If you wonder about the vicissitudes, quirks, history and future directions of this ongoing slice of science life tune in to Ira Flatow as he discusses Science Friday and fields your questions.

Cutting Edge New Energy Sources (90 minutes)

Speaker: *Ira Flatow*

Discussions of alternative sources of energy pop up everywhere from electric bills to political debates to block parties. Are some alternative energy sources good bets to morph into mainstream technologies, and others too good to be true? Ira Flatow will discuss the advantages and disadvantages of established and emerging power sources in this illuminating session.

Why Airplanes Fly: A Modern Myth (90 minutes)

Speaker: *Ira Flatow*

Controversy? About how planes fly? Sit back, relax, and listen in as Ira Flatow updates you on the ongoing controversy about the way we were all taught about why airplanes fly and the new thinking on the phenomenon of flight. We'll screen a great video on experiments about helicopter flight, chat about Bernoulli's principle, and see if there are commonalities between flight and baseball.

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing. (These rates include transfers to/from the dock/airport plus transfers to/from your hotel if we've booked the hotel as well.) In most cases, however, you will find better airfares on your own. Online travel sites such as Expedia.com, or Travelocity.com are excellent resources.

PRE-CRUISE HOTEL STAYS: Sightsee Ft. Lauderdale from our base, the [Renaissance Plantation Hotel](#). A transfer from the airport to the hotel and then from the hotel to the ship (two transfers total), and all taxes, are included in the prices below.

	1 night	Add'l nights
Shared double	\$129	\$99
Single	\$199	\$159
3rd/4th person	\$69	\$49

NOTE: Holland America will not accept any booking unless a fully completed Reservation Form is accompanied with a per-person deposit:
http://www.InSightCruises.com/booking_d/sa02_booking.html. Have questions? Want to book voice-to-voice? Please give us a call: 650-787-5665



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 Menlo Park, CA 94025
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Psychology

How Do We See the World? (90 minutes)

Speaker: *Lera Boroditsky, Ph.D.*

Seeing seems effortless to us. We just open our eyes, and we see everything. But just think, everything you know about the visual world comes in through two tiny little holes on the front of your head. The visual information our brain receives is scant, noisy, and grossly incomplete. Yet, we experience a vibrant and rich visual world. How is this possible?

- How do our brains construct visual reality?
- Do we see what's really out there? Do we see things the way they really are?
- Why do we sometimes not see things that are there?
- Why do we sometimes see things that aren't there?

How Do We Imagine? (90 minutes)

Speaker: *Lera Boroditsky, Ph.D.*

Einstein revealed that his greatest insights came to him as mental images. The images we form in our minds can be powerful and insightful. They can also be deceptive, misleading, or simply very incomplete. How are we able to form mental images, remember information and focus our attention? Why is that we can remember things that happened only once decades ago, but can't remember where we put our keys or parked our car just this morning? This session will include:

- How well can we focus our attention? What is attention for?
- How do we imagine and re-create images in our minds? How good is our imagery?
- How do we remember, why do we forget, and why do we sometimes remember things that didn't happen?
- What can we do to improve our memory?

How Do We Learn, Reason, and Make Decisions? (90 minutes)

Speaker: [Lera Boroditsky, Ph.D.](#)

All of the most important things in our lives happen in our minds. We learn and store tremendous amounts of information, we give the information we receive meaning, and we make millions of decisions. All of our experience with the world is physical (we receive photons in our eyes, pressure waves in our ears, and we flex our toes and bend our knees in just the right way to defy gravity). So how is it possible that we come up with abstract notions like principles, goals, time-travel, or the imaginary number i ? How do we store and organize our knowledge so that we can use it? How do we make our decisions? What kinds of mistakes do we typically make, and how can we learn to reason better?

- How do our brains organize and store knowledge? What are the ingredients of meaning?
- How do we make decisions in a world of uncertainty?
- Are we rational?
- What are our most common mistakes and how can we overcome them?

How Do the Languages We Speak Shape the Way We Think? (90 minutes)

Speaker: *Lera Boroditsky, Ph.D.*

What is the relationship between language and thought? Dr. Boroditsky and colleagues have uncovered many fascinating cross-linguistic differences in thought and speech that shape the way we attend to, represent, and remember our experiences in the world. Get the latest on the big questions:

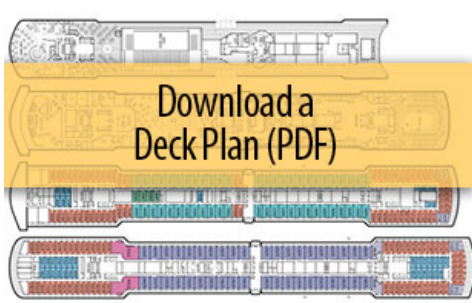
- Do people who speak different languages think differently?
- Does learning new languages change the way you think?
- Do polyglots think differently when speaking their different languages?
- Are some thoughts unthinkable without language?



Inside Staterooms - \$1,099

Outside Staterooms - \$1,499

Outside with Balcony: \$1,699 - \$1,899



Deck Plan of Our Ship (pdf)



Superior Suite - \$2,499



Full Suite - \$3,999

Healthcare

Every day we're all faced with news stories, ads, public service announcements, and medical articles that describe risks to health and what we can do to lower those risks. Many of these messages are incomplete, misleading, and/or exaggerated. As a result, people are often left misinformed and confused — but it doesn't have to be that way.

The goal of Drs. Lisa Schwartz and Steven Woloshin's presentations is to help you learn about the numbers behind these messages so you can better understand health information. Comprehending the numbers, and knowing which questions to ask, you'll be able to see through hype and find what — if any — credible information remains. The doctors hope to teach you what numbers to look for in health messages, and how to recognize when the numbers are not there.

Dive into eye-opening sessions with Drs. Schwartz and Woloshin to sharpen your analytical skills and acquire new ones you may need to become a better consumer of health messages, and to foster better communication between you and your doctor.

Evaluating Health Messages: Is There Any There There? (90 minutes)

Speaker(s): [Drs. Lisa Schwartz and Steven Woloshin](#)

Dr. Lisa Schwartz and Dr. Steven Woloshin specialize in critical thinking about health messages and clear communication about health issues. In this interactive session, they'll introduce the core skills and concepts you need to take stock of health messages in ads and the news. You'll see real-world examples of ads and news pieces and articles, and get Drs. Woloshin & Schwartz' take on them.

Refining the Fine Print (90 minutes)

Speaker(s): [Drs. Lisa Schwartz and Steven Woloshin](#)

Polish your informed decision making skills about prescription drugs with nuts-and-bolts information and fact-seeking methods from Drs. Woloshin and Schwartz. You'll set the scene with a behind-the-scenes look at how the FDA approves drugs. Learn how to look at drug information in direct-to-consumer advertising, package inserts, media reports, and the medical literature to determine how well drugs work, and if a given benefit is worth the chance of given side effects.

The doctors seek to promote meaningful patient-physician discussion by giving physicians and the public alike access to data that they often lack, and to bring everyone's interpretation skills up a notch. If your grandma was known to opine "There's never anything fine in the fine print," take a look at drug benefit and risk assessment, and drug information interpretation with Drs. Schwartz and Woloshin, and be able to draw your own conclusions.

The End, the Means, and The Statistics (90 minutes)

Speaker(s): [Drs. Lisa Schwartz and Steven Woloshin](#)

Is it heretical to say that some forms of cancer screening don't "save lives"? Wade into the conundrums healthcare professionals and the public face when conflicting medical reports about cancer screening and cancer survival surface in the media. Drs. Woloshin and Schwartz will lay out the difference between survival and mortality, and related concepts. They'll show you how to apply these concepts to scrutinize articles, reports, and cancer screening promotional messages.

Why You Should Be a Healthy Skeptic (90 minutes)

Speaker(s): [Drs. Lisa Schwartz and Steven Woloshin](#)

Exciting news about medical breakthroughs and treatments! Or are they? New diseases to look out for! Really? Why are you hearing about them now? Drs. Schwartz and Woloshin give you the big picture on "disease mongering" i.e. how disease definitions are being broadened and new diseases created.

You'll sharpen your health-skeptic skills while learning the current state of media and medical/scientific conference reporting. Drs. S and W will show you an approach that gets to both the facts, and the correct interpretation of the facts. Take a look at basic aspects of study design; qualify the strength of the evidence presented, its relation to prior work, and its relevance for readers. Learn to home in on clinical benefits and downsides, and possible alternative treatments.



Bright Horizons 2: Making Your Reservation

Southern Caribbean • December 7th – 17th, 2008

The following information will help you book your Bright Horizons cruise effectively and efficiently. Please read all the information carefully before completing the reservation form. At approximately four to five weeks prior to sailing you will receive your tickets. **Only passengers booked through InSight Cruises will be admitted to Bright Horizons.**

HOW TO BOOK:

Select Plan I, II, III, IV, or V

Cabin prices vary by the category and type of accommodation you select. You can choose Inside cabins (without a window), Outside cabins (with a window, porthole, or verandah), Mini-Suites, and Suites. All cabins have a private bathroom with shower (outside cabins also have bathtubs), color TV, telephone, and two beds which can convert to a queen-size bed. Some cabins can accommodate a third and/or fourth person. A limited number of cabins for the Physically Challenged (PC) are available upon request. You have five (5) options when choosing how to sail with us:

(I) TWO PERSONS SHARING THE SAME CABIN: Double occupancy means that two passengers will be sharing the same cabin. All cabins have either two lower beds, or beds that may convert to a double or queen-size or king-size bed.

(II) TRIPLE AND QUAD OCCUPANCY: If three or four family members or friends wish to share the same cabin, they may do so. The third and fourth passenger rates are listed in the pricing information (see next column).

(III) GUARANTEED SHARE (GS) FARES: This plan is for passengers who are coming on Bright Horizons by themselves and wish to share a cabin with another passenger in our group in an inside, outside, or outside w/ verandah cabin only. The prices are the same as the per person double occupancy rates. Be sure to select the option on the online booking form that says "Do you want to share a room with another InSight Cruiser? (This is called our Guaranteed Share program)." **NOTE:** GS cabin assignments are generally done at time of ticket issuance, only — and are subject to change. You will be matched with members of the same gender, and we factor in age and geography where possible. Insight Cruises provides free earplugs to GS passengers on request. Guaranteed Shares are not always available if you book within 90 days of our sailing. Guaranteed Shares are not always available in cabins with verandahs. *Share Passengers who smoke are not to do so in the cabin, unless their roommate(s) specifically consents.*

(IV) SINGLE OCCUPANCY: If you would like to be the sole occupant of a cabin, there is a single-occupancy upcharge of 50% for cabins without a balcony or a 100% upcharge for all cabins with verandahs (i.e., balconies).

(V) PHYSICALLY CHALLENGED (PC): The ship has a very limited number of specially equipped cabins for the Physically Challenged. Please let us know your specific needs. PC Guaranteed Shares are not available. Here's some [written material](#), from Holland America, about PC accessibility. And here is a [video](#):



CRUISE PRICING INFORMATION: [Government taxes](#) (above in column 2) are in addition to the per person cruise rates listed below. The cruise pricing (just below) is subject to change. InSight Cruises will generally match the cruise pricing offered at the Holland America website at the time of booking. If at the time of booking the cruise line notifies us that the price of cruise fare has increased, you will notified of the new pricing before your reservation is booked.

In order for you to be a confirmed attendee we must have a fully completed Booking Form along with your

per-person deposit. A link to the Booking Form can be found at the bottom of this page. (Alternatively, you may call us to complete this Form.)

Please allow 48 to 72 hours for processing of payments. All prices are subject to change. We will notify you, however, before your booking is considered "accepted," of any price changes. Either party may cancel the booking within two weeks of initial booking, with no penalty, should a quoted price change OR a price be printed in error but subsequently disclosed to the other party within two weeks of a booking. (Errors not caught are considered binding after two weeks of the booking date.) We'll send you an email confirmation with 24 hours of booking and an itemized invoice (via mail or post) shortly thereafter. Passengers will receive cabin assignments upon booking but these cabin assignments are subject to change. You must return a signed copy of your itemized invoice in order to be issued tickets by the cruiseline. If you do not return a signed invoice your cruise reservation is subject to cancellation.

Deposit: \$600 per person, due at time of booking

[Book This Cruise Now!](#)

3rd AND/OR 4th PERSON RATE: ages 2 and older: \$550; under 2 years old: \$450.

ALUMNI DISCOUNTS: \$25 discount given for each previous InSight Cruise attended. Minimum discount is \$50 per person for previous InSight Cruisers. Maximum discount (including any Early-Bird or other discounts) is 10% of the cruise fare.

PORT CHARGES, TAXES, and GRATUITIES: Port charges, which are \$215 per person, *are included*; taxes, and government fees are \$71 per person and are additional to the cruise pricing (these fees are subject to minor change). Holland America also charges, onboard, \$10 per person per day for gratuities.

FUEL SUPPLEMENT: \$9 per person per day for the first and second guests and \$4 per person per day for add'l guests in a stateroom.

FULL PAYMENT is due on September 1, 2008 (or, if you book after September 1, at the time of booking). The signed Confirmation of Final Payment and Insurance Waiver, mailed to you shortly after you book, is due in the InSight Cruises office upon issuance and no later than the final payment date. Passengers are not confirmed on the manifest and cruise tickets are not issued until this signed confirmation is returned and your account is paid in full.

FOREIGN SHIPPING FEES and ADDITIONAL PAYMENT INFORMATION: There is a foreign shipping charge of \$60 (to cover the shipping of your cruise tickets) per foreign residence (\$35 per Canadian residence).

Payments may be made by check, money order or major credit card (Visa, Master Card, Discover, Diners Club, or American Express). Checks are to be made payable to Int'l Technology Conferences, in U.S. dollars only, and drawn on a U.S. bank. There is a \$25 charge for returned checks.

PRE-CRUISE HOTEL STAYS: Sightsee Ft. Lauderdale from our base, the [Renaissance Plantation Hotel](#). A transfer from the airport to the hotel and then from the hotel to the ship (two transfers total), and all taxes, are included in the prices below.

	1 NIGHT	ADD'L NIGHT
SHARED DOUBLE	\$129	\$99
SINGLE OCCUPANCY	\$199	\$159
3RD and/or 4th PERSON	\$69	\$49

(All prices are PER PERSON. These prices include all taxes as well as a shuttle from the airport to the hotel and then a shuttle from the hotel to the pier.)

PRE-CRUISE COCKTAIL PARTY: \$69. Shift mental gears and start your road trip by joining us at the Bright Horizons Pre-cruise Cocktail Party! Take this opportunity to meet your fellow Bright Horizons travelers. The reception will be held in the PRE-CRUISE HOTEL (Renaissance) the night before departure. Premium beer, wines, mixed drinks, and hot and cold hors d'oeuvres will be served.

IDENTIFICATION REQUIREMENTS: A Passport (valid through June 1, 2009) is required. Non-U.S. citizens residing in the United States will need valid Alien Registration (green) cards as well. All others must have valid passports and any required visas when boarding the vessel. All travel documents such as passports, visas, proof of citizenship, etc., that are required for embarkation, disembarkation at the ports of call, and re-entry into the United States are the responsibility of the passenger. Non-U.S. citizens are asked to please check with government agencies, embassies or consulates to determine documentary requirements. You may be denied boarding without proper proof of citizenship.

Along with many thousands of American travelers, we rely on [Zierer Visa Service](#) for our visas (we are not affiliated with Zierer, we are simply happy customers).

BRIGHT HORIZONS PROGRAM CANCELLATIONS and REFUNDS: The Bright Horizons Program fee is subject to the following cancellation fees: \$95 if cancelling before July 1, 2008; \$195 if cancelling from July 1, 2008 to August 31, 2008; \$395 if cancelling between September 1 and December 1; no refunds offered if cancelling after December 1, 2008. All conference cancellation fees, however, can be applied to any future InSight Cruise!

CRUISE CANCELLATIONS, REFUNDS, INSURANCE and CHANGES: Any cancellation or any change of status (or request for a change in status) which relates to your booking must be transmitted, AS SOON AS POSSIBLE, to InSight Cruises in writing. After booking, a Cancellation Processing Fee of \$95 per person will be assessed (but will be applied towards any future InSight Cruise); between 90 and 66 days before commencement of travel, the \$600 per person deposit will be assessed; from 65–45 days before commencement of travel, 50% of the gross fare will be assessed; from 44–24 days before commencement of travel, 80% of the gross fare will be assessed; 23 days or less before commencement of travel, 100% of gross fare is assessed. After full or final payment date, all invoices will be subject to a minimum charge of \$50 for any changes. **To protect against cancellation penalties, [Trip Cancellation & Interruption Insurance](#) is available and strongly recommended.** InSight Cruises provides access to this insurance; a Trip Insurance [brochure \(from TripInsurance.com\)](#) and [brochure \(from Access America\)](#) are included with your

initial invoice. Holland America (HAL) also offers [Trip Cancellation Protection](#): either the Standard Cancellation Protection Plan (CPP Standard) or the Platinum Cancellation Protection Plan (CPP Platinum Plan). Both of these plans are optional and must be paid for at time of deposit. Trip Cancellation

payments are not refundable. The CPP Platinum Plan is only available for U.S. and Canadian residents. **(InSight Cruises prefers Access America [TripCare Deluxe product] or TripInsurance.com [Enhanced product] over the HAL CPP coverage for several reasons but mostly because not only is their coverage better *but* the burden is on you to notify HAL, in writing, at least 24 hours prior to the day of sailing — whereas you can notify Access America or TripInsurance.com up until six months after the trip and still retain full benefits.** We prefer Access America for those over 65 as Access America is "first payor"; TripInsurance.com is, by and large, less expensive and offers, for \$30 extra, trip cancellation or interruption due to unforeseen business reasons.) The signed Confirmation of Final Payment and Insurance Waiver is due in the InSight Cruises office upon issuance and no later than the final payment date. Travel documents will not be released and your booking is subject to cancellation unless we receive this paperwork.



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**CRUISE RATES ARE PER PERSON,
BASED ON DOUBLE OCCUPANCY
PRICING & AVAILABILITY
ARE SUBJECT TO CHANGE**

CABIN TYPE		
<u>INSIDE CABIN</u>	\$1,099	[GUARANTEED SHARE (GS) AVAILABLE — SEE (III) ABOVE]
<u>OUTSIDE CABIN</u>	\$1,499	[GS & PHYSICALLY CHALLENGED (PC) AVAILABLE]
<u>OUTSIDE w/ BALCONY</u>	\$1,699	[PC AVAILABLE]
<u>BETTER OUTSIDE w/ BALCONY</u>	\$1,899	[PC AVAILABLE]
<u>SUPERIOR SUITE</u>	\$2,499	[PC AVAILABLE]
<u>FULL SUITE</u>	\$3,999	Add'l info (PDF file) [PC AVAILABLE]

WHAT'S INCLUDED IN THE CRUISE PRICE: All your food, including 24-hour room service and a 24-hour pasta bar; tea, coffee, a half-dozen juices, and milk; use of the gym; and, every evening, Holland America provides top-flight Las Vegas-style entertainment in their large show lounge.

WHAT'S INCLUDED IN THE BRIGHT HORIZONS PROGRAM: Over 30 hours of class content in all! The Program fee is \$1,275. Traveling companions who do not want to participate in our Bright Horizons Program can simply enjoy their cruise and need not pay this additional fee.

WHAT'S NOT INCLUDED: Government taxes and port charges (\$71), gratuities (\$10 per person per day), your bar bill, soda, the spa, casino action, Holland America shore excursions, and any expenses of a personal nature are extra.

AIR ADD-ONS: Airfare from most major North American cities is available through Holland America. InSight Cruises passes on Holland America costs plus adds a \$50 per person service fee. Please call or email us for an exact quote. In most cases, however, you will find better rates on your own. The advantage of booking flights through the cruiseline is that they take responsibility for getting you on the ship. For mid-winter cruises, when flights are occasionally cancelled, this is an added measure of comfort!

Need help? Have questions?

Want to book voice-to-voice?

Please give us a call: 650-787-5665

We'll mail out a receipt shortly after you book. To be confirmed on the cruise, we must have a fully completed Booking along with your per person deposit. Passengers will receive cabin assignment upon booking but these cabin assignments are subject to change.

I have read and agree with all of the above.

[Book or price this cruise now!](#)

InSight Cruises ([CST# 2065380-40](#))

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