

Digital Video
Workshop-5 Days

Video Voyage™



*Take your mind
on a vacation!
Sail Alaska's famous
Inside Passage.
Enjoy a fascinating
itinerary. Be part
of a unique
workshop, and
do it all on a
luxurious cruise ship.*



PRICING AND BOOKING INFORMATION

Course Fees: \$795. Only passengers booked through Geek Cruises will be admitted.

Deposit: \$400 per person, due at time of booking.

Cabin Type	Cruise Rate
Standard Inside	\$ 999 (GS* available)
Better Inside	\$1,199 (GS* available)
Standard Outside	\$1,399 (GS,* available)
Better Outside	\$1,499 (GS,* available)
Outside w/balcony	\$1,599 (GS,* available)
Mini Suites	\$1,699 (available)
Superior Suites	\$2,199

3rd and/or 4th Person Rate: ages 2 and older, \$499; under 2 years old, \$399.

Single Occupancy: 150% for inside and outside cabins and 200% for cabins with verandahs.

Port Charges and Taxes: \$262 per person (subject to minor change).

Full payment is due on May 1, 2004 (or, if you book after May 1, at the time of booking).

Foreign Booking Fees and Additional Payment Information: There is a foreign booking charge of \$60 per foreign residence (\$35 per Canadian residence). There is a \$25 charge for returned checks.

Air Add-ons: Airfare from most major cities is available through the cruise line. You can call our office for this pricing. (These rates include transfers to/from the dock/airport.) In most cases, however, you will find better airfares on your own. Online travel sites such as Expedia.com or Travelzoo.com are excellent resources.

Pre- and Post-cruise Hotel Stays: Sightsee Seattle! The hotel will be close to the dock. If we book your Seattle hotel, transfers from the hotel to the dock are included.

Physically challenged available
***Guaranteed Share (GS) Fares:** This plan is for passengers who are coming on a Geek Cruise by themselves and wish to share a cabin with another Geek Cruises passenger. The prices are the same as the per person double occupancy rates. Share Passengers who smoke are not to do so in the cabin, unless okayed by fellow roommates. We try to match passengers with someone close in age, whenever possible. Note: Holland America will not accept any booking unless a fully completed Reservation Form is accompanied with a per-person deposit:

http://www.geekcruises.com/booking/vv01_booking.htm

You're voyaging to some of the most beautiful places on earth—what better opportunity to capture and share your adventures using the professional-quality video production tools you have on your desktop?

Navigating Adobe Premiere Pro (two days)

Speaker: **Daniel Brown**

Adobe Premiere has, for over 10 years, been the Microsoft Windows tool of choice in multimedia, web, event, and corporate videography. Now, Premiere Pro extends that capability into broadcast, film, DVD, and high-definition production.

In the first quarter of our two-day workshop, we'll take a complete tour of the basic skills in video production from capturing video, organization of that material, basic editing skills, and overall timeline functionality.

Our next task will be for each attendee to go out and shoot and then practice/utilize some of the productions skills in putting together a simple video.

From here, we'll see how certain features of Adobe Premiere might have been used to make the videos more effective and interesting.

Once we have the basics mastered, we'll focus, during day two, on more advanced production techniques Adobe Premier offers, such as:

- Multiple timelines • Titling
- Effects topics cover color correction, keying, and track mattes
- Sound topics cover recording, syncing sound and video, mixing, effects, and surround sound creation
- Exporting to tape, DVD, and the web
- Keyboard shortcuts • Hidden tips and tricks

Along the way you'll learn what it takes to go from blasé videos to more dramatic pieces that engage and excite the viewer. Learn the techniques that make video look and feel like film. See that some of the most complex Hollywood effects are within your reach.

Full Speed Ahead with Digital Video and Final Cut Pro (two days)

Speaker: **Brian Maffitt**

Day 1, Morning Introduction to DV, HDDV, and Final Cut Pro

This portion of our two-day class explores the most important aspects of today's technology, including the real significance of the power available to you on an average desktop computer. Next, we'll launch Final Cut and familiarize ourselves with the important things we need to know at the beginning of every production.

- What you need to know about DV Cameras and the DV workflow
- Equipment recommendations and must-haves
- Shooting Dos/Donts
- Setting up Final Cut Pro
- System requirements
- Getting video into (and out of) your computer
- Managing your media: the Browser

Day 1, Afternoon Editing Fundamentals

It's time to explore the FCP interface and familiarize ourselves with the myriad options available to us. Learn how Final Cut's intuitive toolset can help you shape your message and enhance your creative vision.

- Interface tour covering, the Canvas, the Viewer, the Timeline, and the Tools
- Customizing/optimizing the interface for your work
- Simple edits
- Cuts vs. transitions
- Creative editing

Day 2, Morning Beyond the Basics

Now it's time to roll up our sleeves and see some of the real "wow" features of Final Cut. You'll learn things in this segment that will amaze your friends and make your family proud!

- Color Correction
- Effects tour covering adding, adjusting, animating effects and when to use FCP, and when not
- Simple Keying
- Integration with other apps covering Photoshop and After Effects

Day 2, Afternoon Finishing Up

In this final session we'll visit the aspects of production that really separate the amateurs from the professionals. And in the end, we'll learn how to export our videos so we can share them with others — because, after all, what good is all of this work if nobody else ever sees it?

- The Importance of Good Audio
- Titles
- LiveType
- Music
- Soundtrack
- Analysis and troubleshooting
- Exporting to tape
- Producing a DVD

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DAY	PORT	ARRIVE	DEPART	CONFERENCE SESSIONS
Saturday, 8/6	Seattle, Washington	—	5:00pm	7:15pm, Bon Voyage Cocktail Party
Sunday, 8/7	Cruising Queen Charlotte Islands	—	—	8:30am – noon & 1:30pm – 5:00pm
Monday, 8/8	Juneau, Alaska	1:00pm	8:00pm	8:30am – noon
Tuesday, 8/9	Scenic cruising Hubbard Glacier	—	—	8:30am – noon
Wednesday, 8/10	Sitka, Alaska	7:00am	6:00pm	6:00pm – 8:00pm
Thursday, 8/11	Ketchikan, Alaska	7:00am	1:00pm	1:30pm – 5:00pm
Friday, 8/12	Victoria, British Columbia	8:00pm	midnight	8:30am – noon & 1:30pm – 5:00pm
Saturday, 8/13	Seattle, Washington	7:00am	—	