- ms Nieuw Amsterdam

we invite you to experience our newest signature-class ship









- elegance, evolved

We are delighted to launch our newest Signature-class ship, the fourth in Holland America Line's rich history to bear the proud name *Nieuw Amsterdam*.

As such, she carries forward a legacy of glamour and style begun in the '40s when guests such as Katherine Hepburn, Spencer Tracy and Albert Schweitzer sailed aboard the *Nieuw Amsterdam II*. Yet this new ship raises the bar for 21st-century elegance with dozens of innovative amenities.

What's notable: light-filled spaces inspired by global trends in modern design. A variety of specialty restaurants offering cuisine from around the world. Luxe amenities like an upscale jewelry boutique, private poolside cabanas and wellness-oriented Spa staterooms. And a wealth of fascinating options that enable today's discriminating guests to relax, recharge and rediscover life at its best.

TOP (LEFT TO RIGHT)

Digital Workshop, powered by Windows® offers informative, free sessions on editing photos, making videos, sharing through your social network and more.

Reserve a private cabana at the Cabana Club or around the Lido Pool and enjoy chilled water and fresh fruit skewers, Evian® spray misters, iPods® and more.

Attend a hands-on cooking class with our talented chefs in the Culinary Arts Center, presented by *Food & Wine* magazine.

Curtain time: Musical productions starring performers from Broadway shows dazzle audiences in The Showroom at Sea.

Unwind before or after your spa appointment on a heated ceramic lounge chair facing the sea.

RIGHT

Design on board recalls the glamour of New York City, originally a Dutch settlement named Nieuw Amsterdam, as evidenced by the atrium's inverted skyline sculpture.















raste the world

What extraordinary dining choices await guests aboard the *Nieuw Amsterdam*! Crisp white table linens and polished silver set the stage for five-course dining drama in the elegant Manhattan Dining Room. Our popular Lido Restaurant offers delicious made-to-order entrées in a casual setting, while flavors of aged Sterling Silver Beef® and premium seafood grace the menu of the intimate Pinnacle Grill.

For inspired Pan-Asian cuisine, discover Tamarind, a dramatic venue at the top of the ship offering sweeping views of the sea. Lunch (complimentary) features tantalizing items such as steamed dim sum and spicy crab Rangoon. For dinner, guests can savor the ceremony of Rijsttafel, a Dutch/Indonesian specialty, or order from a menu of exotic dishes created by Master Chef Rudi Sodamin exclusively for Tamarind.

Canaletto, a casual Italian restaurant, comes to life each evening, featuring pastas, veal Milanese, chicken Marsala, seafood and more in a relaxed setting (complimentary).

Throughout the day, the coffeehouse atmosphere of Explorations Café, powered by *The New York Times*, is perfect for pastries or espresso drinks.

Slice, a new upscale pizzeria next to the pool, serves gourmet pizza by the slice.

And for lunch or a snack, visit the Terrace Grill, serving delicious burgers, fresh garden wraps and grilled panini.









TOP (LEFT TO RIGHT)

The new Pinnacle Bar, offering an extensive wine menu and innovative cocktails.

Exquisite dining in the Manhattan Dining Room.

The freedom each day to dine As You Wish®

Canaletto, the destination for casual Italian cuisine.

A touch of the exotic: Tamarind, for Pan-Asian cuisine.

OPPOSITE

Luxurious appointments characterize the intimate ambiance of the Pinnacle Grill.



spacious staterooms

Staterooms and suites aboard will carry an inspired and sophisticated décor, as well as refined amenities such as our plush Euro-Top Mariner's Dream™ beds, finely woven linens, fragrant Elemis bath products and flat-panel TVs. In addition, guests aboard the *Nieuw Amsterdam* can opt for the serenity of a Spa Suite or Stateroom patterned after the latest trends in spa design. Located near the Greenhouse Spa & Salon, each Spa Stateroom or Suite will feature organic cotton bathrobes and slippers, a counter-top water feature, yoga mats, a minibar stocked upon arrival with specialty waters, an iPod® docking station and access to a special Spa concierge for booking treatments throughout your cruise.

In every gracious stateroom

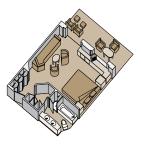
- Spacious, elegantly appointed staterooms, 67 percent with private verandahs
- Our signature Mariner's Dream™ bed featuring plush Sealy® Posturepedic Euro-Top mattress and finely woven cotton linens
- Luxurious bathrobes for use during your voyage
- 100% Egyptian cotton towels
- Premium massage showerhead
- 5x magnifying lighted make-up mirror and salon-quality hair dryer
- Fragrant soaps, lotions, shampoo and other bath amenities from Elemis Aroma*pure*
- Complimentary fresh fruit on request
- Flat-panel TV and DVD player
- Ice service, shoeshine service
- Nightly turndown service with pillow chocolates

Suite accommodations

For guests choosing suite accommodations, Holland America Line offers a host of complimentary services that will forever spoil you for any other stateroom class.

OPPOSITE

Deluxe Verandah Suite Approx. 510–700 sq. ft. with Verandah





inaugural season

We invite you to travel to the ends of your imagination. After launching July 2010 in Europe and sailing a summertime series of romantic itineraries to and from Venice, the ms Nieuw Amsterdam will embark on her first transatlantic voyage encompassing the enchanting ports that line the Mediterranean en route. Then it's on to the warmth and beauty of the Caribbean in the winter. Come aboard to discover idyllic beaches that rim Eastern Caribbean islands or the Western Caribbean's colorful reefs and Mayan worlds.

ms Nieuw Amsterdam July 2010-April 2011 Sailing Schedule at a Glance

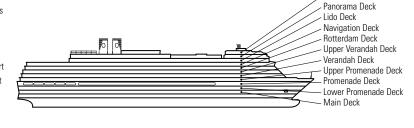
	July	August	September	October	November	December	January	February	March	April
ms Nieuw Amsterdam	Europe				Caribbean					Europe

Rooms from intimate to grand

With 11 spacious decks, the ms Nieuw Amsterdam has plenty of options for relaxation and enrichment.

SHIP SPECIFICATIONS & FACILITIES

- 2,106 Guests
- 86,700 Gross Tons
- 936 Feet Long
- · Automatic Stabilizers
- 11 Guest Decks
- 14 Guest Elevators (four are outside elevators)
- 5 Restaurants
- Two Show Lounges
- · Outdoor Swimming Pools (one with sliding glass roof)
- Spa & Salon
- · Fitness Center
- · Suite Lounge
- · Duty-free Shops
 - · Internet Center
 - Library
 - Casino
 - · Basketball Court
 - · Volleyball Court



ROOM CAPACITIES

Public Spaces						Meeting Rooms	
Cabana Club	40	Lido Bar	31	Sea View Bar	163	Half Moon Room	15-25
Canaletto	64	Lido Restaurant	470	Silk Den Lounge	50	Hudson Room	40 - 50
Casino Bar	50	Manhattan Dining Room	1,114	Tamarind	142	King's Room	35
Club HAL	80	Ocean Bar	147	Terrace Grill	46	Stuyvesant Room	20 - 30
Crow's Nest	165	Piano Bar	65	The Atrium	30	Screening Room	36
Explorations Café	113	Pinnacle Bar	36	The Northern Lights	46		
Explorer's Lounge	47	Pinnacle Grill	112	The Showroom at Sea	890		
Explorer's Bar	21	Queen's Lounge & Culinary Arts Center	166				



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Observation Deck