



Cost Comparison of attending a 7-night Geek Cruise vs. a 3-day land-based conference

EXPENSE	GEEK CRUISE	TYPICAL CONFERENCE	COMMENTS
Airfare	\$ 400	\$ 1,000	Geek Cruise airfare based on Saturday-night stayover (all cruises are seven days)
Local Transportation	80	150	Includes airport shuttles
Hotel	1,300	600	Average outside cabin (\$1100 for Caribbean cruises, \$1500 for Alaskan cruises); Hotel at four nights @ \$150/night
Meals	incl.	300	Meals included with cruise; conference assumes three days @ \$100/day
Incidentals	n/a	100	
Conference fee	750	750	
Seminars/Tutorials	incl.	1,000	Assumes four @ \$250 each (could be as much as \$500/tutorial)
Average Cost	\$2,530	\$3,900	TYPICAL SAVINGS: \$1,370+

